

CUSTOMISED PORTFOLIO SOLUTIONS



YOUR PORTFOLIO, YOUR CONTROL, YOUR RETURNS

THE POWER OF MARGINAL GAINS

Marginal gains can be the difference between an average result and great success. Incremental changes can enable growth and scale by creating efficiencies from day one.

As more traditionally demonstrated in many sports, recognising inefficiencies and creating innovative solutions can apply equally to investments. Engaging with Russell Investments to bring you Customised Portfolio Solutions can alleviate the ever growing pressure Investment Managers are under to provide value for their clients.

MARGINAL GAINS IN PORTFOLIO CONSTRUCTION

EFFICIENT IMPLEMENTATION TECHNIQUES



COST REDUCTION ✓

Manager costs, trading costs and operational costs.

IMPROVED CONTROL ✓

A customised toolkit to efficiently remove unwanted portfolio risks, whilst accessing targeted exposures.

OPERATIONAL SUPPORT ✓

Easing the resource burden on operational processes with support to enable scalability.

Improving at something by just 1% a day can make you

37x
better after 1 year.

In 2003, British cycling was in a rut, with only a handful of olympic medal wins over the last century.

Sir Dave Brailsford was hired to coach team GB cycling, implementing "Marginal Gains" philosophy.

In the decade from 2007 to 2017, the British Cycling team won **178 world championships, and 66 Olympic gold medals.**

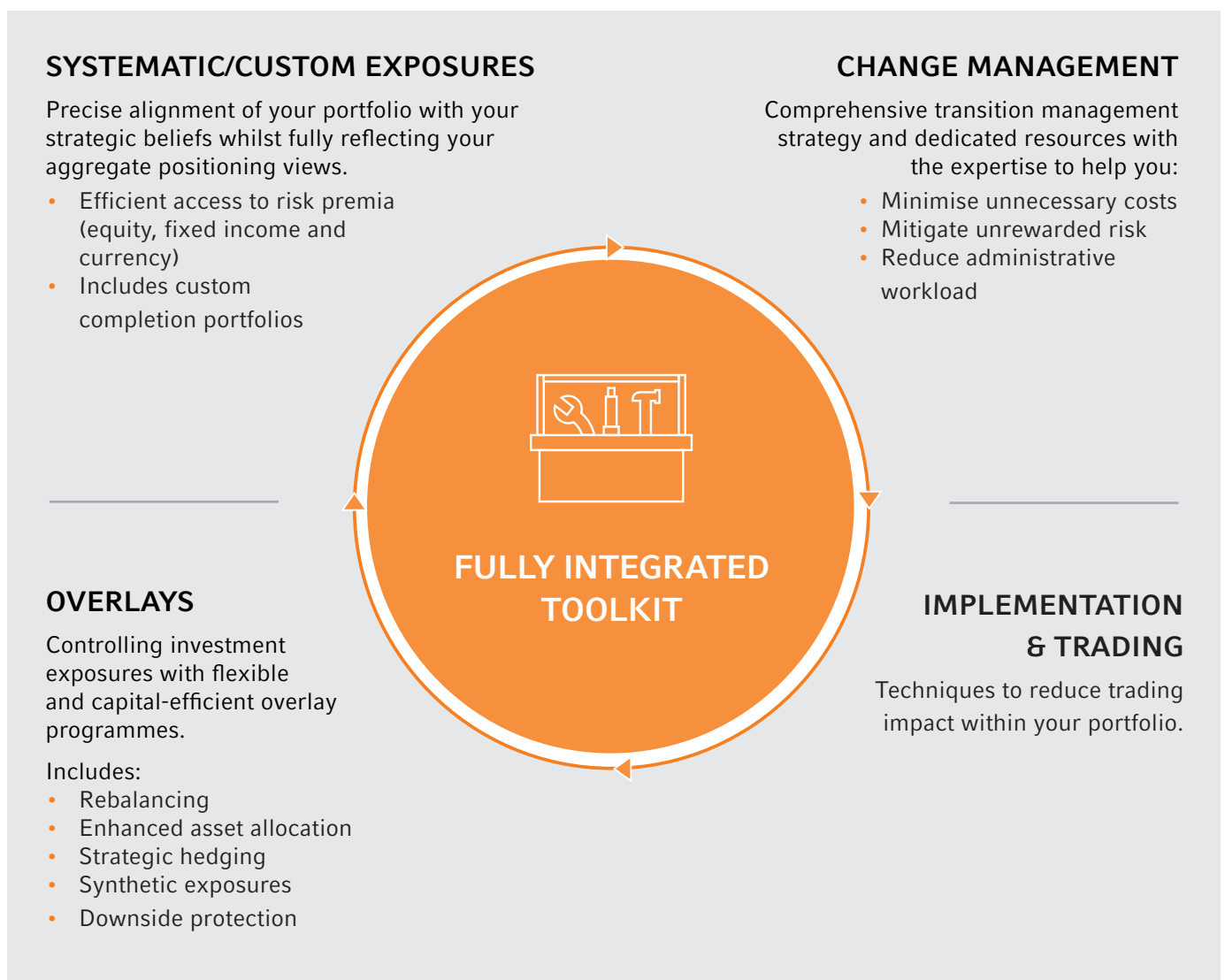
CUSTOMISED PORTFOLIO SOLUTIONS: DESIGNED TO FIT YOUR BESPOKE NEEDS

For decades, as an investment Manager, Russell Investments has faced similar challenges to the investors we serve today: Operational burden, cost of implementation, risk exposure - to name but a few.

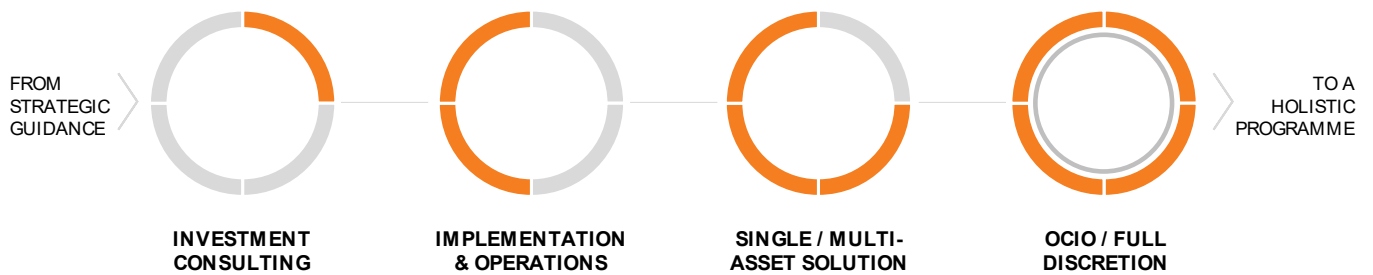
Our experience and heritage of innovation has led to us developing a unique investment toolkit, designed specifically for the needs of open architecture portfolio management.

Partnering with Russell Investments as an extension of your existing team means having access to unique solutions tailored to your specific requirements. This can lead to the aggregation of marginal gains in terms of cost, efficiency and reduction of operation burden, giving you the freedom to devote your energies to the parts of the investment process where you can make the most impact.

Designed to support in-house investment teams, **Customised Portfolio Solutions** offer a suite of services that can be tailored in combination or delivered as discrete solutions to work alongside your in-house experts.



HELPING ORGANISATIONS MAXIMISE THE POTENTIAL WITHIN THEIR INVESTMENT PROGRAMMES



40+ yrs Experience in implementation services	57 CPS professionals located globally	£71.4b Assets in transition
£53.8b Managed in overlay services globally	£49.7b Managed in equity EPI	16 Offices around the world

Source: Russell Investments, data as at 31 December 2023.

GET IN TOUCH:



Call Maarten Roeleveld, Director,
Customised Portfolio Solutions at [+31 20 5674316](tel:+31205674316)
or email MRoeleveld@russellinvestments.com

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Your Portfolio, Your Control, Your Returns