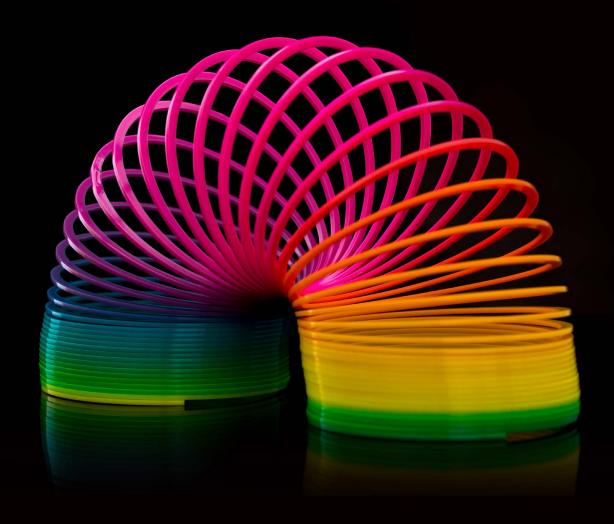
# INNOVATIVE



### **Russell High Dividend Australian Shares ETF**

Exchange Traded Funds. Higher dividends redefined.



## **Introducing RDV**

### Providing you access to income and growth

The Russell High Dividend Australian Shares ETF (RDV) provides investors with an easy way to access a diversified blue chip Australian shares portfolio that aims to deliver higher dividends.

We have used our expertise in portfolio construction and factor exposures to construct an exchange traded fund (ETF) which offers potential for higher dividends, franking credits and capital growth. This is the first of its kind in Australia and is another example of our expertise in innovative investment solutions.

#### How does it work?

The returns of the Russell High Dividend Australian Shares ETF are designed to track the performance of the Russell Australia High Dividend Index by investing in Australian shares and trusts listed on the Australian Securities Exchange (ASX).

The Russell High Dividend Australian Shares ETF is structured as a single security and trades under the ASX code RDV, just like a share.

## Russell Investments ETFs – the intersection of our global expertise

By combining three of our core areas of expertise, we are in a unique position to create innovative ETFs to meet specific investor needs. This makes us the logical choice for your ETF investment.

#### Manager research and asset allocation

With over 40 years in global consulting experience and award-winning manager research capabilities, we have developed deep insights into how to evaluate and construct investment portfolios, including ETFs.

#### A leader in factor exposures

Factors are simply specific, single attributes of investable securities, such as the security's size, quality, or valuation. Understanding and actively managing

these factors can both drive returns and mitigate risk within a portfolio. Multiple factors at varying weights are used to capture the relative importance of high forecasted dividends, consistency of dividends and the trajectory of dividend growth (both expected future growth and historical).

#### **Excellence in portfolio implementation**

Even the most innovative investment ideas can fail to meet expectations if they are implemented poorly. That's why it's critical to choose an investment manager like Russell Investments who has extensive global experience in successfully implementing investment strategies.

#### How is RDV different?

Many ETFs simply track a broad market or a preexisting index.

But RDV is different.

It was especially designed to meet investor needs of income and capital growth.

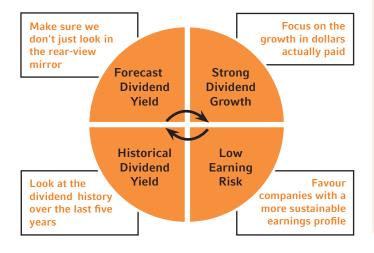
RDV gives you exposure to a unique investment solution not available anywhere else.

### What is the Russell Australia High Dividend Index?

The Russell Australia High Dividend Index is an index specifically designed to address Australian investors' needs of generating income and attaining capital growth. It is an equity index that provides an investable portfolio of around 50 large, blue chip Australian companies and has a particular emphasis on dividends.

#### RDV index strategy /

Looking beyond yield to identify the right companies



### Expertise and capability in factor exposures

The Russell Australia High Dividend Index construction methodology targets high dividends, and is also designed to identify better quality dividends. To capture the quality of the underlying dividends the methodology focuses on penalising those companies that pay sporadic dividends and also those companies whose dividends have been falling or are perceived as likely to fall in the future.

The Russell Australia High Dividend Index is reconstituted semiannually using data as of the last business day in February and August.

#### **RDV** offers many benefits

- Exposure to a portfolio that aims to deliver higher dividends
- Access to franking credits from high quality blue chip Australian companies
- A convenient and efficient way to gain instant diversification to a portfolio of securities
- Tax concessions on distributions received and, in most cases, additional tax concessions when you sell out of the ETF
- The flexibility to buy and sell your investment on the ASX at any time during market hours
- Full daily transparency of the underlying holdings
- Lower cost than investing in an actively managed fund.

## Diversification through a single transaction

ETFs are listed managed funds which trade on the ASX. They offer the liquidity benefits of ASX listed securities and the diversification benefits of traditional managed funds—all in a single transaction.

The underlying assets in an ETF unit are a diversified portfolio of securities which typically track an index. Investors can receive capital growth as the underlying portfolio changes in value as well as income through dividends.

ETFs are one of the fastest growing investment instruments in the world because they offer investors a cost effective and easy way to gain exposure to a broad range of domestic and international asset classes.



# There are a number of ways you can invest in Russell Investments ETFs. You can:

Contact your financial adviser

Contact your full service broker

Open an account with a non-advisory or online broker

If you have a question about your Russell Investments ETF holding please contact ComputerShare by calling **1800 775 383** or visit the ComputerShare website.

For all other enquiries you can contact us by emailing

ETFenquiries@russellinvestments.com or call the helpline on 1800 775 383.

#### IMPORTANT INFORMATION

Issued by Russell Investment Management Ltd ABN 53 068 338 974, AFS License 247185 (RIM). This communication provides general information only and has not been prepared having regard to your objectives, financial situation or needs. Before making an investment decision, you need to consider whether this information is appropriate to your objectives, financial situation and needs. Any potential investor should consider the latest Product Disclosure Statement (PDS) for the Russell Investments High Dividend Australian Shares ETF (RDV), the Russell Investments Australian Responsible Investment ETF (RARI) and the Russell Investments Australian Bond ETFs (the Russell Investments Australian Government Bond ETF (RGB), the Russell Investments Australian Semi-Government Bond ETF (RSM) and the Russell Investments Australian Select Corporate Bond ETF (RCB), in deciding whether to acquire, or to continue to hold, units in the

Only persons who have been who have been authorised as trading participants under the Australian Securities Exchange (ASX) Operating Rules can apply for units in the ETF through the latest PDS. Investors who are not Authorised Participants looking to acquire units in the ETF cannot invest through the PDS but may purchase units on the ASX. Please consult your stockbroker or financial adviser.

The Russell Australia High Dividend Index (the "FRC Index") is a trademarks of Frank Russell Company ("FRC") and has been licensed for use by Russell Investment Management Ltd. RDV is not in any way sponsored, endorsed, sold or promoted by FRC, FTSE Russell or the London Stock Exchange Group companies ("LSEG") (together the "Licensor Parties") and none of the Licensor Parties make any claim, prediction, warranty or representation whatsoever, expressly or impliedly, either as to (i) the results to be obtained from the use of the FRC Index (upon which RDV is based), (ii) the figure at which the FRC Indexes is said to stand at any particular time on any particular day or otherwise, or (iii) the suitability of the FRC Indexes for the purpose to which it is being put in connection with RDV. None of the Licensor Parties have provided or will provide any financial or investment advice or recommendation in relation to the FRC Index to Russell Investment Management Ltd or to its clients. The FRC Index is calculated by FRC or its agent. None of the Licensor Parties shall be (a) liable (whether in negligence or otherwise) to any person for any error in the FRC Index or (b) under any obligation to advise any person of any error therein.

Copyright © Russell Investments 2020. All rights reserved. This material is proprietary and may not be reproduced, transferred, or distributed in any form without prior written permission from Russell Investments. It is delivered on an "as is" basis without warranty.