

Value of diversification

2020 edition



Best annual performance



Weakest performance

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
AREITs	17.9	15.0	11.9	INT. SHARES HGD 29.3	AREITs 32.2	AUS. SHARES 22.5	AREITs 34.1	AUS. SHARES 16.2	AUS. BONDS 15.0	AUS. SHARES 37.6	INT. SHARES HGD 13.5	AUS. BONDS 11.4	AREITs 32.8	INT. SHARES 47.8	AREITs 26.8	AREITs 14.4	AREITs 13.2	INT. SHARES HGD 19.9	AUS. BONDS 4.5	INT. SHARES 27.9
AUS. BONDS	12.1	AUS. SHARES 10.5	INT. BONDS HGD 11.6	AUS. SHARES 15.0	AUS. SHARES 27.9	INT. SHARES HGD 18.5	AUS. SHARES 24.5	CASH 6.7	INT. BONDS HGD 9.2	INT. SHARES HGD 28.4	INT. BONDS HGD 9.3	INT. BONDS HGD 10.5	AUS. SHARES 19.7	INT. SHARES HGD 32.3	INT. SHARES 15.0	INT. SHARES 11.5	AUS. SHARES 11.8	INT. SHARES 13.4	AREITs 3.3	INT. SHARES HGD 26.7
INT. BONDS HGD	10.1	INT. BONDS HGD 7.4	AUS. BONDS 8.8	MULTI-ASSET 9.8	MULTI-ASSET 17.4	INT. SHARES 17.1	INT. SHARES HGD 17.6	INT. SHARES HGD 6.4	CASH 7.6	MULTI-ASSET 17.3	AUS. BONDS 6.0	CASH 5.0	INT. SHARES HGD 19.1	AUS. SHARES 19.7	INT. SHARES HGD 12.4	MULTI-ASSET 4.3	INT. SHARES HGD 10.5	AUS. SHARES 11.8	CASH 1.9	AUS. SHARES 23.8
MULTI-ASSET	6.5	AUS. BONDS 5.5	CASH 4.8	AREITs 8.8	INT. SHARES HGD 15.8	MULTI-ASSET 15.3	MULTI-ASSET 15.9	MULTI-ASSET 6.3	MULTI-ASSET -22.5	AREITs 9.6	CASH 4.7	AREITs -1.6	MULTI-ASSET 16.1	MULTI-ASSET 19.1	INT. BONDS HGD 10.4	INT. SHARES HGD 3.7	MULTI-ASSET 9.0	MULTI-ASSET 10.3	INT. BONDS HGD 1.7	AREITs 19.5
CASH	6.3	CASH 5.2	MULTI-ASSET -6.8	INT. BONDS HGD 6.6	INT. SHARES 10.6	AREITs 12.7	INT. SHARES 11.8	INT. BONDS HGD 6.6	INT. SHARES -25.9	INT. BONDS HGD 8.0	MULTI-ASSET 3.7	MULTI-ASSET -2.0	INT. SHARES 14.7	AREITs 7.3	MULTI-ASSET 9.9	INT. BONDS HGD 3.3	INT. SHARES 8.2	AREITs 6.4	INT. SHARES 1.3	MULTI-ASSET 18.6
INT. SHARES	5.9	MULTI-ASSET 3.1	AUS. SHARES -8.6	CASH 4.9	INT. BONDS HGD 8.9	INT. BONDS HGD 6.6	CASH 6.0	AUS. BONDS 3.5	AUS. SHARES -38.9	CASH 3.5	AUS. SHARES 1.9	INT. SHARES HGD -2.4	INT. BONDS HGD 9.7	CASH 2.9	AUS. BONDS 9.8	AUS. SHARES 2.8	INT. BONDS HGD 5.2	INT. BONDS HGD 3.7	MULTI-ASSET -1.0	AUS. BONDS 7.3
AUS. SHARES	4.8	INT. SHARES -9.1	INT. SHARES HGD -22.7	AUS. BONDS 3.0	AUS. BONDS 7.0	AUS. BONDS 5.8	INT. BONDS HGD 4.4	INT. SHARES -1.9	INT. SHARES HGD -39.4	INT. SHARES 2.0	AREITs -0.7	INT. SHARES -5.7	AUS. BONDS 7.7	INT. BONDS HGD 2.3	AUS. SHARES 5.3	AUS. BONDS 2.6	AUS. BONDS 2.9	AUS. BONDS 3.7	AUS. SHARES -3.1	INT. BONDS HGD 7.2
INT. SHARES HGD	-7.9	INT. SHARES HGD -14.8	INT. SHARES -27.2	INT. SHARES 0.0	CASH 5.6	CASH 5.7	AUS. BONDS 3.1	AREITs -8.4	AREITs -55.3	AUS. BONDS 1.7	INT. SHARES -1.4	AUS. SHARES -11.0	CASH 4.0	AUS. BONDS 2.0	CASH 2.7	CASH 2.3	CASH 2.1	CASH 1.7	INT. SHARES HGD -7.5	CASH 1.5

Whether you're a new or experienced investor, the temptation to chase short-term returns can be hard to resist.

This table illustrates how different asset classes have performed relative to a multi-asset portfolio diversified across multiple assets, strategies & managers (with an average exposure of 70% growth assets).

It also helps to demonstrate the cyclical nature of the markets, showing that one year's best performing assets can just as easily end up the next year's worst.

The trouble with chasing past performance – a case study

History shows us that no one asset class has continually outperformed over a sustainable period. So it's unwise trying to time the market by chasing short-term performance.

Let's look at the case of two investors, Sam and Alex.

Alex's strategy is to switch investments at the start of each year into the previous year's best performing asset class, i.e. 'chasing past performance'. Over the 20 year period starting at the beginning of 1999 to the end of 2019, his \$10,000 investment would have grown to \$21,554 an average annual return of 3.9%.

However, Sam remained invested in a multi-asset portfolio over the same period. By contrast, the balance at the end of December last year would have been \$38,719; an annual average return of 7.0%. That's a difference of more than \$17,165 over the 20-year period.

Choosing a diversified multi-asset portfolio can help smooth volatility and provide more stable returns over the long term.

For more on how diversification works, please speak to your adviser.

You can also visit us at [russellinvestments.com.au](https://www.russellinvestments.com.au) for a range of material that aims to keep you informed about investing.

Case studies are for illustrative purposes only and are not indicative of actual performance over the quoted period. Sources for the asset classes and sample diversified portfolios are as follows: (1) Australian Shares : S&P/ASX 300 Accum Index, ASX All Ordinaries Accum Index prior to 31 March 2000 (2) Australian Bonds: Bloomberg AusBond Composite 0+ Yr Index, 1980-1989 Commonwealth Bank All Series All Maturities. (3) Cash: Bloomberg AusBond Bank Bill Index (Australian 91 Day Treasury Notes prior to 1988). (4) International Shares: MSCI World Index - Net; Russell Developed Large Cap index prior to 1 October 2018; 1980-1996: MSCI World Net Div Reinvested Accumulation Index (in AUD). (5) International Bonds: Barclays Global Aggregate Index \$A Hedged. Saloman Smith Barney World Government Bond Index \$A Hedged (Note: Pre-1985 returns unavailable, Domestic Bond returns used) (6) A-REITs: S&P/ASX 300 A-REIT Index (ASX Property Trust Accumulation Index prior to 31 March 2000). (7) International Shares Hedged: MSCI World Index - 100% Hedged to AUD - Net; Russell Developed Large Cap index - AUD Hedged prior to 1 October 2018; 1988-1999: MSCI World Net Div Reinvested Accumulation Index \$A Hedged, MSCI World Local Currency Index prior to 1988. The multi-asset portfolio is hypothetical only and is calculated by a weighted average of the asset class index returns For more information on the composition of the sample portfolio, please contact Russell Investments on +612 9229 5111. Case study performance calculations are based on geometric averages. Issued by Russell Investment Management Ltd ABN 53 068 338 974, AFS Licence 247185 (RIM). This document provides general information only and has not been prepared having regard to your objectives, financial situation or needs. Before making an investment decision, you need to consider whether this information is appropriate to your objectives, financial situation or needs. This information has been compiled from sources considered to be reliable, but is not guaranteed. This document is not intended to be a complete statement or summary. Copyright © 2020 Russell Investments. All rights reserved. This material is proprietary and may not be reproduced, transferred, or distributed in any form without written permission from Russell Investments.