

Add value through more effective implementation

Avoid unnecessary costs and mitigate unrewarded risks via
a single, comprehensive platform of integrated specialist
implementation services

\$ EDITION

What experience does Russell Investments have?

We have a dedicated specialist team that have been focused on avoiding unnecessary costs and mitigating unrewarded risks since 1980



Source: Russell Investments. All data as of December 2017 unless otherwise stated.

We have been recognised by our clients and the industry for our **proven ability to add value, expertise and quality of service**

How can an implementation partner help you add value?

Partnering with an implementation specialist can help your investment team better meet three interlinked priorities



RETURN ENHANCEMENT

Challenge: Strategies are more complex in the pursuit of return

Partnership benefit: Add value by pursuing your preferred strategies and helping you aggregate small gains



COST SAVINGS

Challenge: Greater scrutiny of costs

Partnership benefit: Reduce unnecessary costs, especially hidden ones



RISK CONTROL

Challenge: Stakeholders are more sensitive to unexpected risks

Partnership benefit: Manage unrewarded risks, especially at the total portfolio level

An extra **0.4%** from better implementation provides the same expected return as increasing your equity allocation by **10%**, but with **less volatility***

*Source: Russell Investments, Based on Russell Investments' Capital Market Forecasts as at 31 December 2017, and an equity premium over bonds of 3-4%. For illustrative purposes only.

Our Capital Market assumptions are based on historical data. We use all historical data available, which goes back 15 to 100+ years depending on the asset class. This time range covers a spectrum of market scenarios (in both good and bad markets).

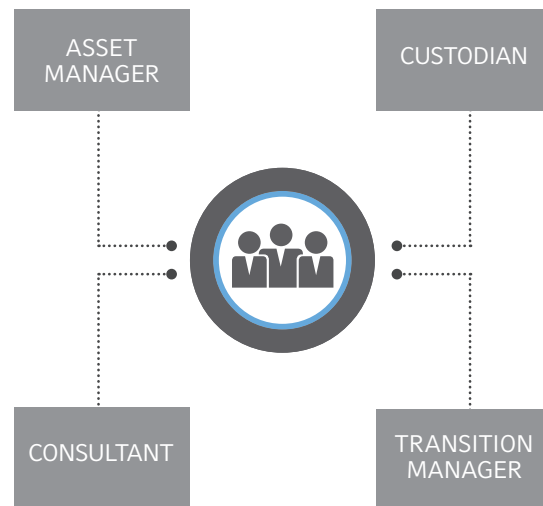
Why consider a single implementation platform?

A single implementation partner can help you overcome the practical challenges of applying a greater focus on implementation

POTENTIAL CHALLENGES

- › Competing high-priority decisions
- › Determining the priority of focus areas
- › Lack of budget to build in-house resource
- › Lack of expertise or advice
- › Deciding on which providers to use

These challenges mean that often investors use different providers – such as custodians, asset managers, transition managers and consultants – and may only meet part of their implementation needs.



BENEFITS OF A SINGLE PLATFORM

An implementation partner with a single, comprehensive platform of implementation services helps you through:

- › One relationship to manage
- › Economies of scale
- › Integrated management across different services
- › More nimble decision making
- › Advice and access to new, often overlooked, services



A good implementation partner should be able to help you add value in **all** areas of implementation **easily** and **effectively**

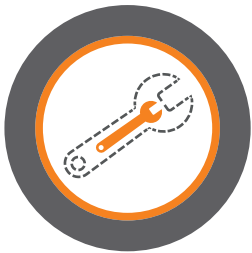
Why partner with Russell Investments?

We can help you extend your investment team by providing access to:



A SINGLE, COMPREHENSIVE PLATFORM

- › One contract and one relationship for all your implementation needs
- › Management at the total portfolio level and integrated across multiple services



SPECIALISM, SCALE AND PROVEN ABILITY

- › Dedicated expertise, scale and proven execution track record across all asset classes
- › Embedded advice, not just implementation resource



AN INDEPENDENT AGENT ALIGNED WITH YOUR INTERESTS

- › Pure Agency model so no hidden fees or undisclosed revenue sources
- › Clear, transparent reporting

A partnership you can trust for **specialist advice** and **implementation capability** via **one comprehensive platform**

For more information: Call Russell Investments on +44 (0)20 7024 6000 or visit russellinvestments.com

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