

# SUMMIT 2019



Victory over inflation?



ERIK RISTUBEN  
Global Chief Investment Strategist,  
Russell Investments

# Was told it was good to start with a quote

This one doesn't have a lot to do with the rest of the presentation, other than being awesome

*The first panacea for a mismanaged nation is inflation of the currency; the second is war. Both bring a temporary prosperity; both bring a permanent ruin. But both are the refuge of political and economic opportunists.*

- Ernest Hemingway

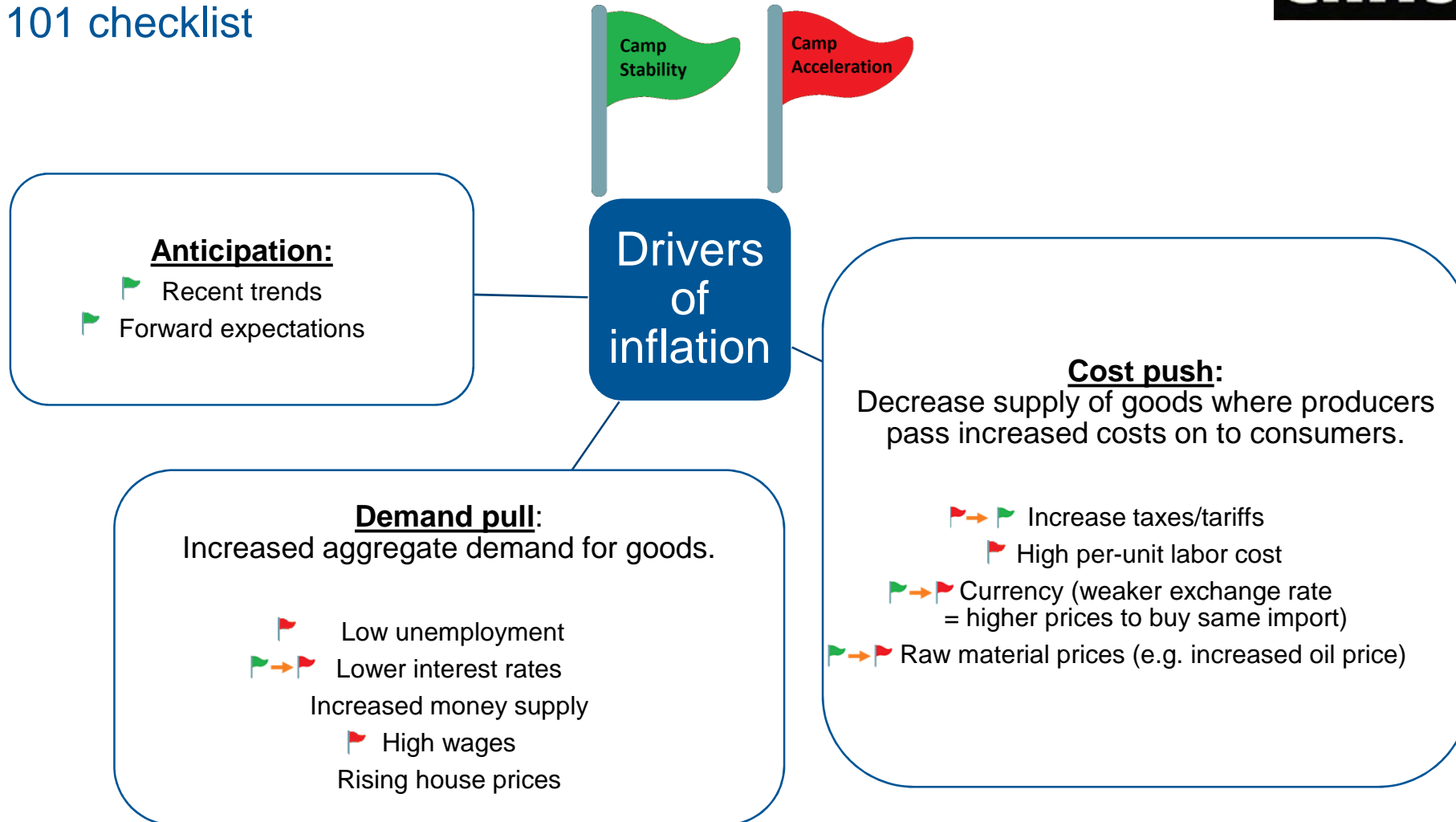
# Global Inflation has been low for a long time

Many central banks have focused on ABD – Anything But Deflation

- > Typical late cycle inflationary pressures have yet to manifest themselves
  - > A tight labor market has now supported upward wage pressure
  - > Prices are not responding in tandem with increased labor cost
- > Is this lack of inflation going to persist for the remainder of the cycle?
  - > If so, what implications may that have for the economy and markets?
- > If inflation does pick up what are the likely implications?
- > What are the inflationary risks in the longer term?

# Drivers of inflation

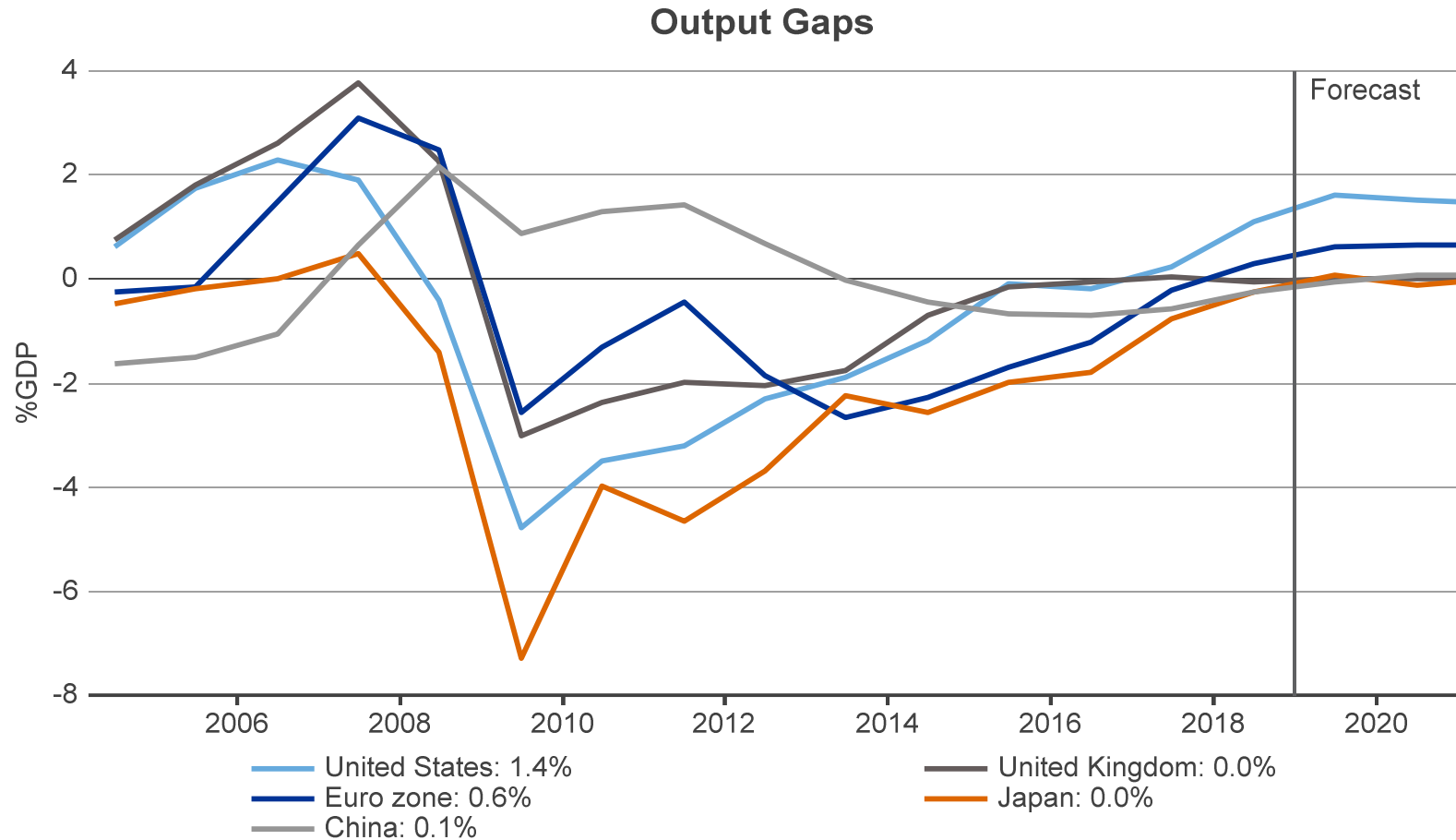
## Econ 101 checklist



# Lack of spare capacity

GDP of major economies now at or above potential

Camp  
Acceleration

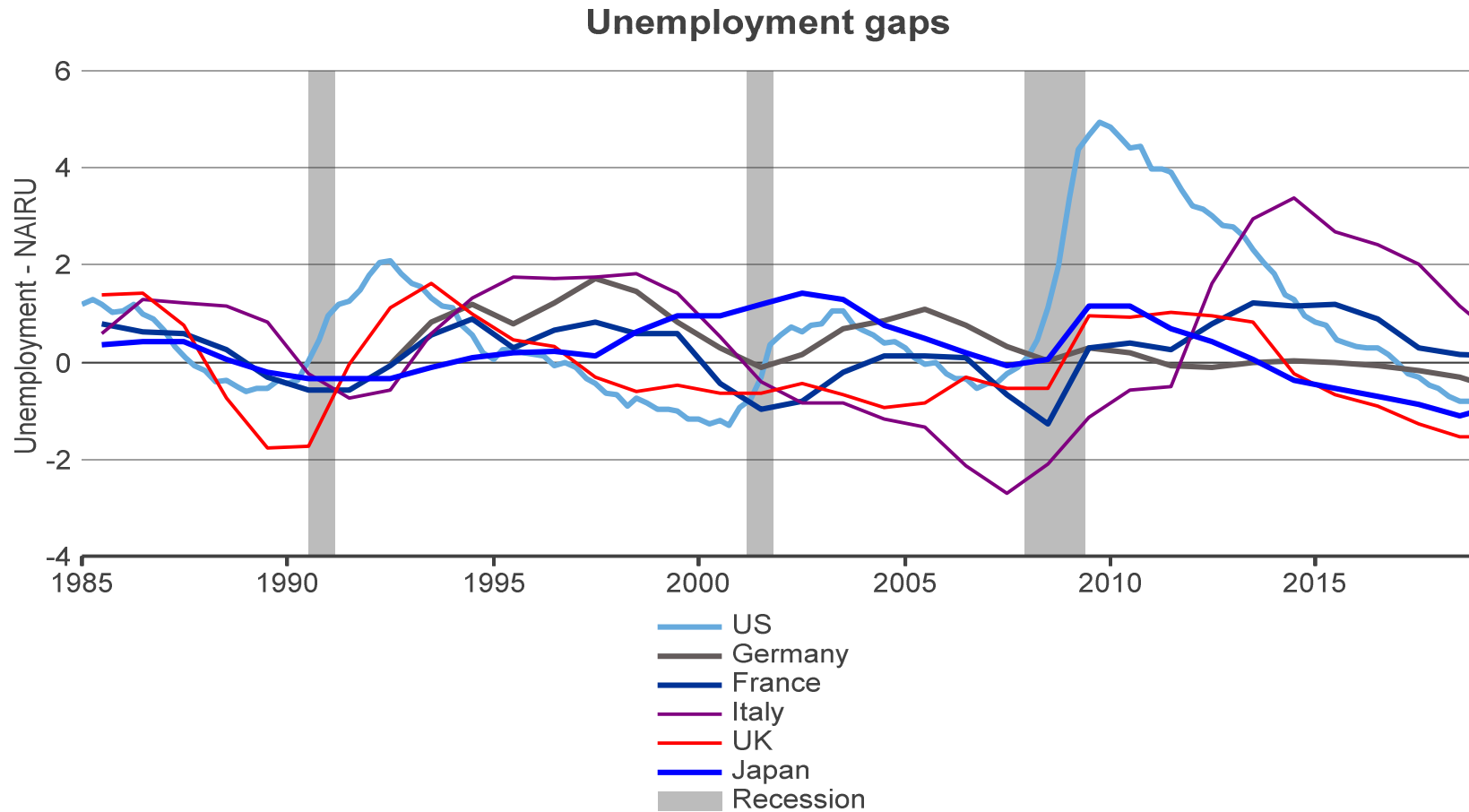


Source: Thomson Reuters Datastream, 19

# Lack of spare capacity

Labor market is tight for major economies

Camp  
Acceleration

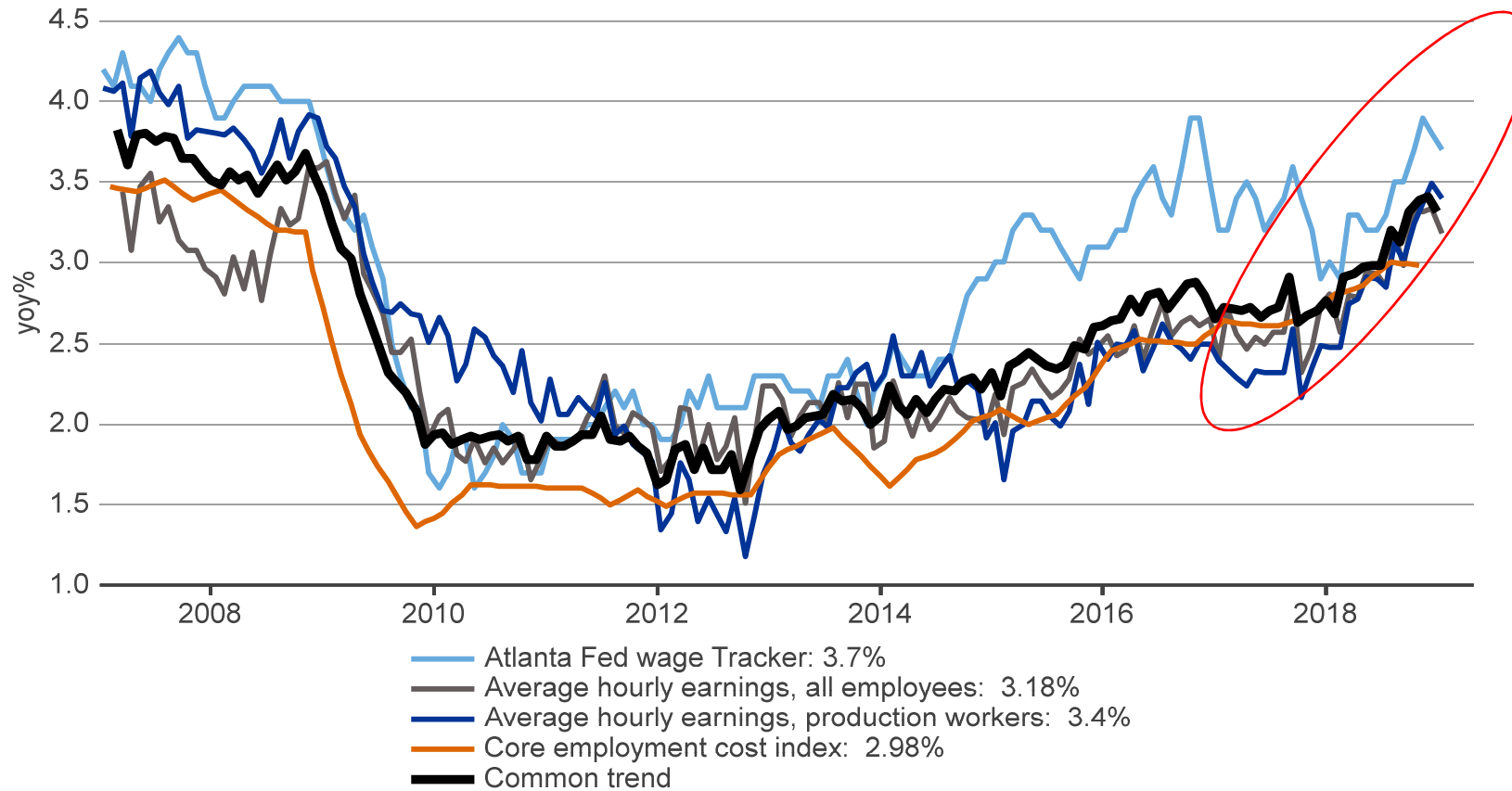


# Increased demand pressure

Wages are rising in the US

Camp  
Acceleration

US Wage Growth

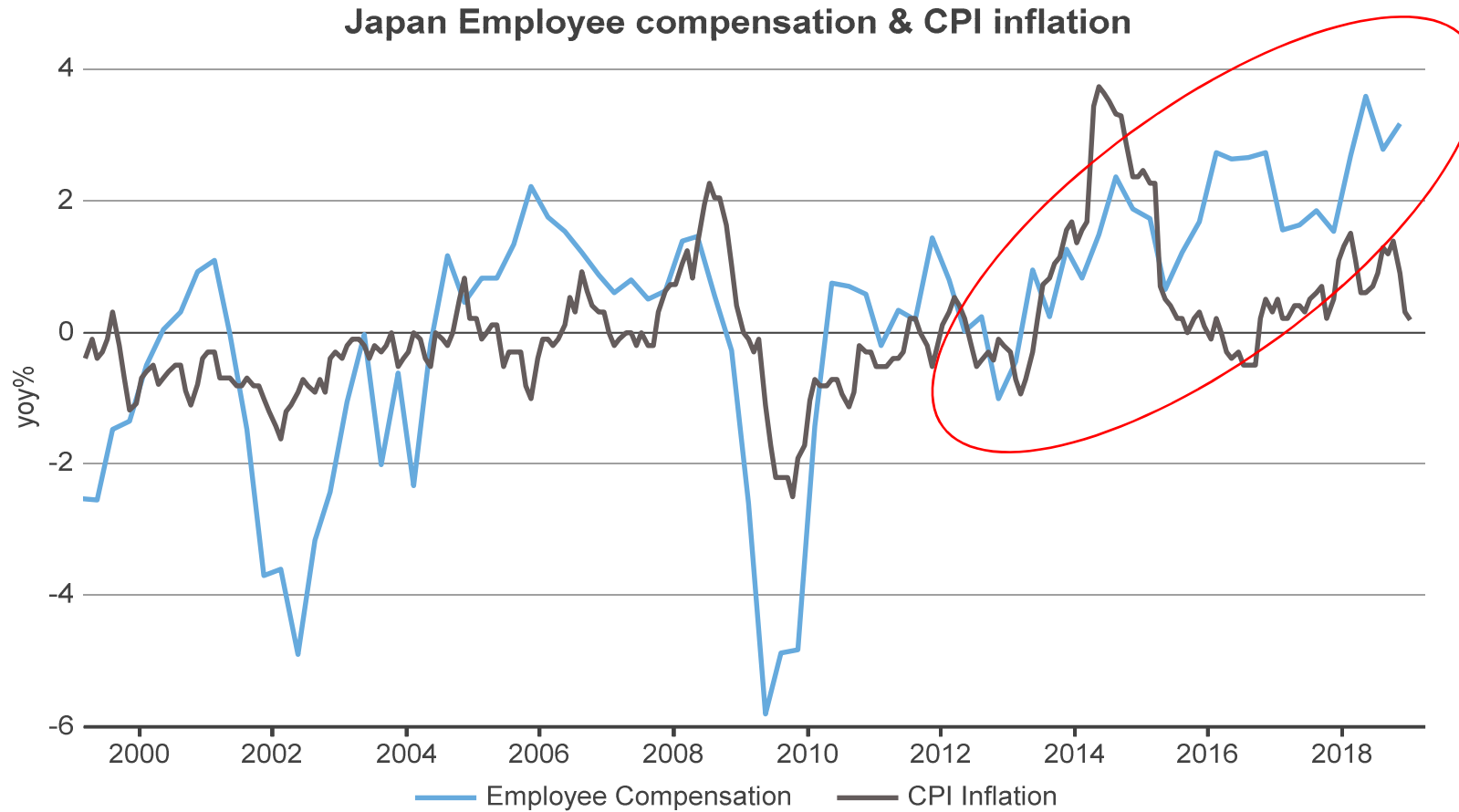


Source: Thomson Reuters Datastream, Jan 19

# Increased demand pressure

Wages are rising in Japan

Camp  
Acceleration

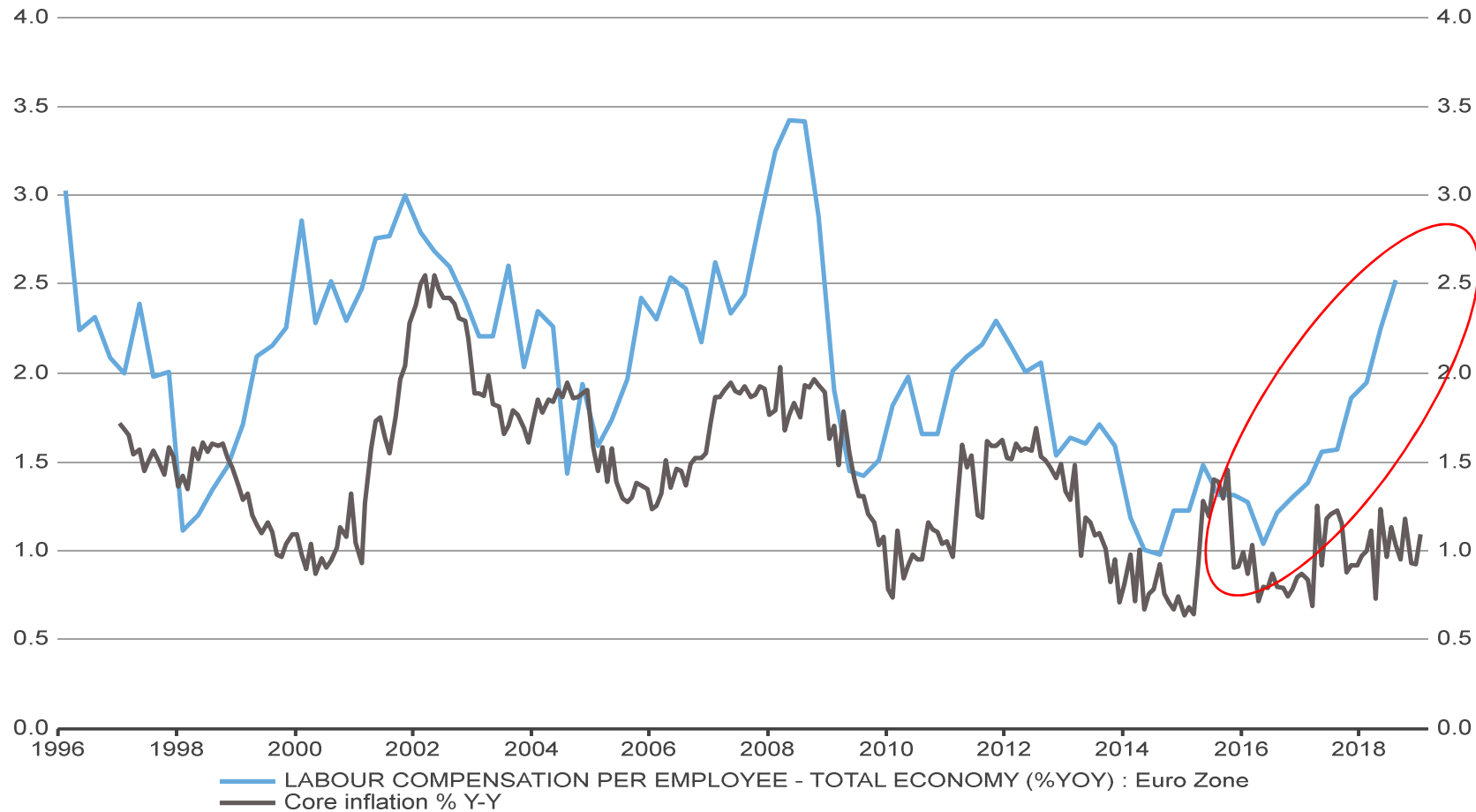


Source: Thomson Reuters Datastream, Q4 18



# Increased demand pressure

Wages are rising in the Eurozone



Source: Thomson Reuters Datastream, Aug 15, 2018

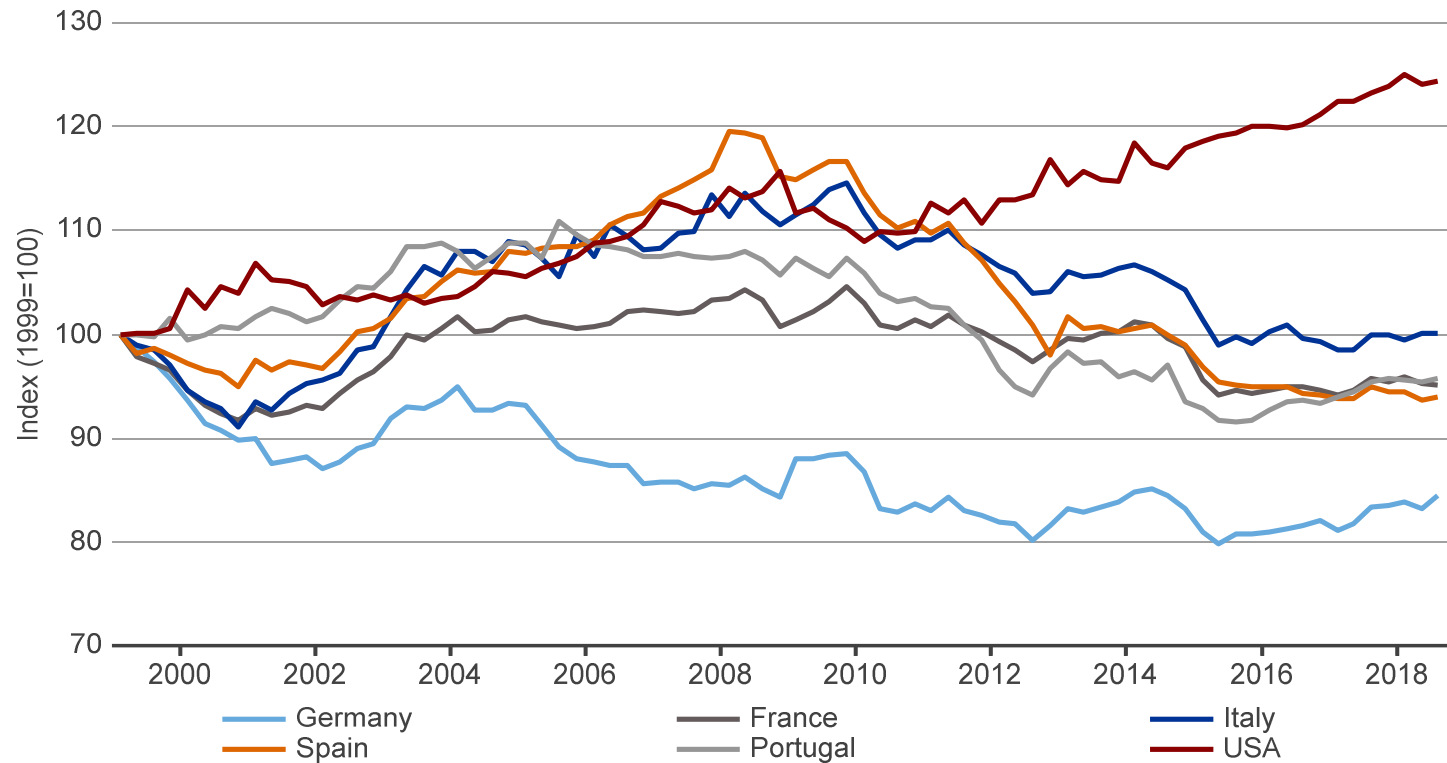
# Increased cost pressure

Labor costs are rising even accounting for productivity gains

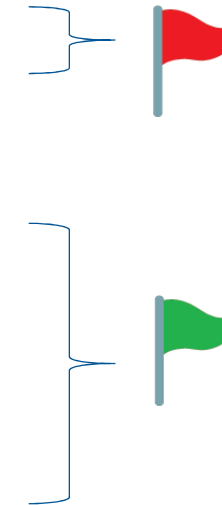


## EMU countries Harmonised Competitiveness Indicators

Unit Labor Cost



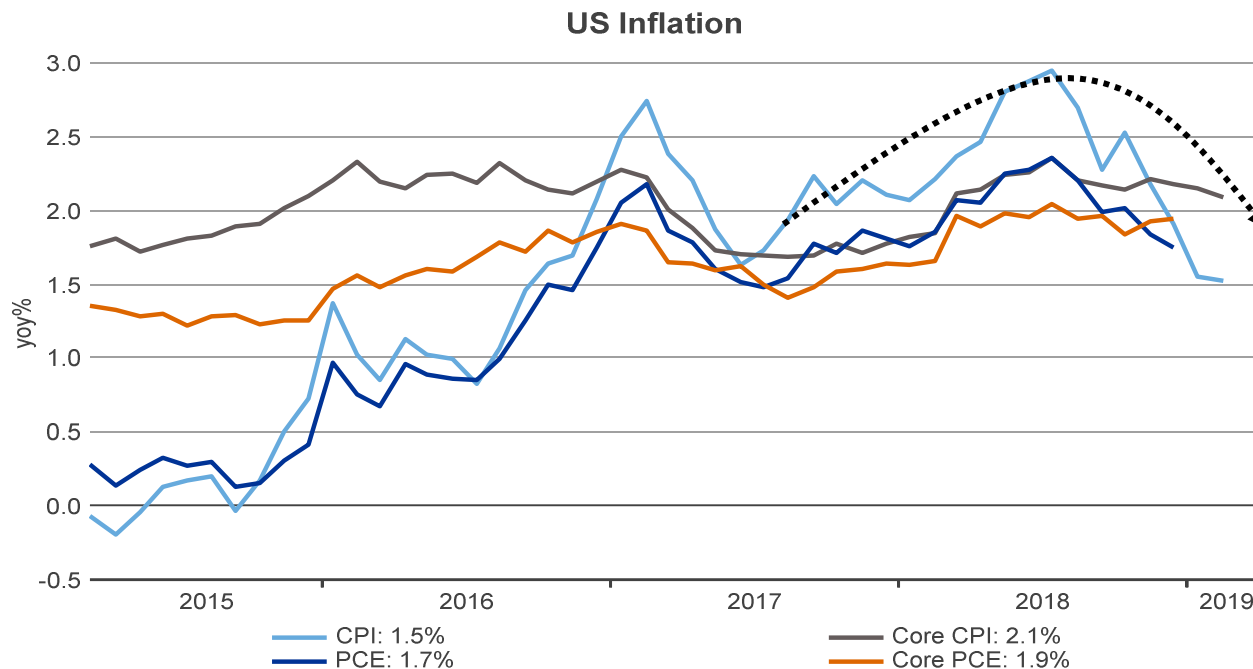
Source: Thomson Reuters Datastream, Q3 18



# Case for accelerating inflation

## Recap

- > There's little spare capacity globally
- > Ingredients for accelerating inflation are here
  - > Some evidence that wage version of Phillips curve is working
  - > However, mixed evidence for price version of Phillips curve



Source: Thomson Reuters Datastream, Feb 19

# Transitory effects

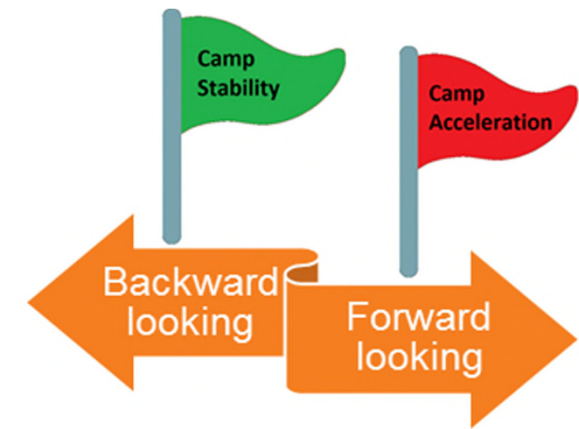
## Boosts to future inflation

### Headwinds before

- > Global bias to tightening
- > USD strength lowers import prices
- > Oil price weakness to low of ~\$45/bbl

### Tailwinds in future

- > Global shift to dovishness
- > USD rally likely to end in 2019
- > Oil price likely rebound to ~\$75/bbl

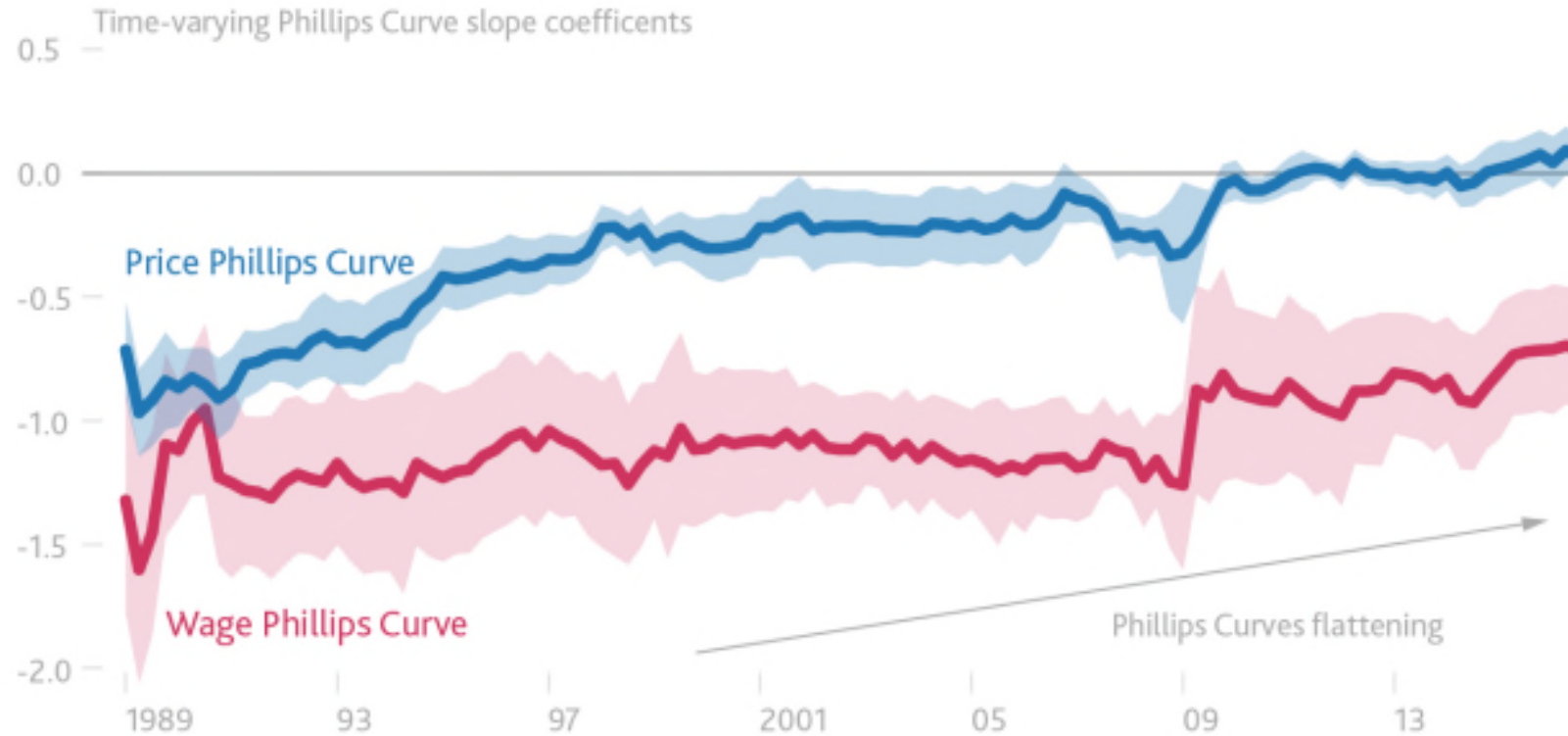


Source: Thomson Reuters Datastream, Feb 15, 2019

# Case for stable inflation

The price version of the Phillips curve is broken

Camp  
Stability



Source: BIS 87<sup>th</sup> Annual Report.

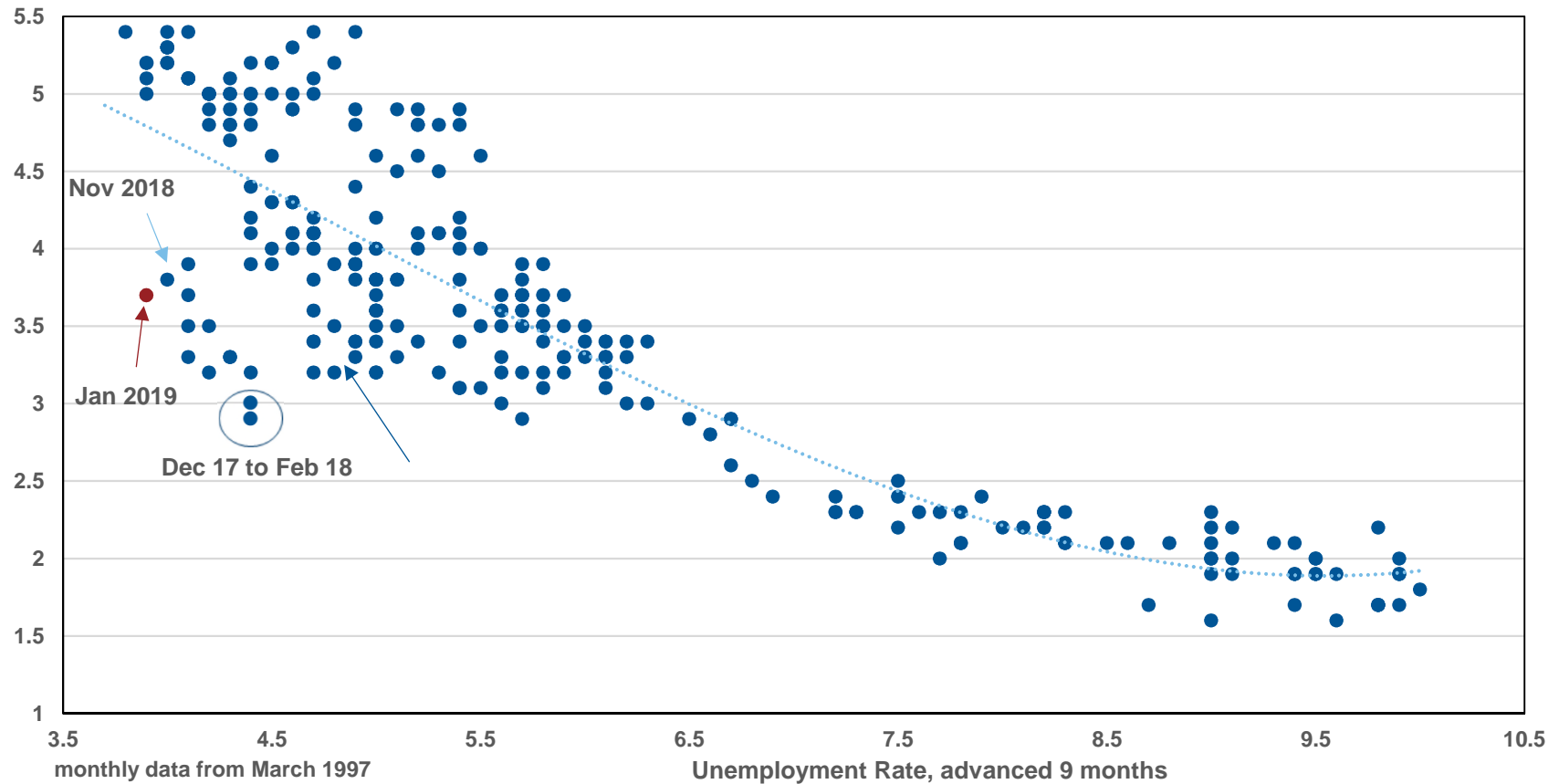
Rolling 15-year window estimates and confidence bands from a panel of G7 economies.

# Inflation: US Phillips curve

Gap to Phillips wage curve relationship diminishing

Atlanta Fed Wage Tracker %

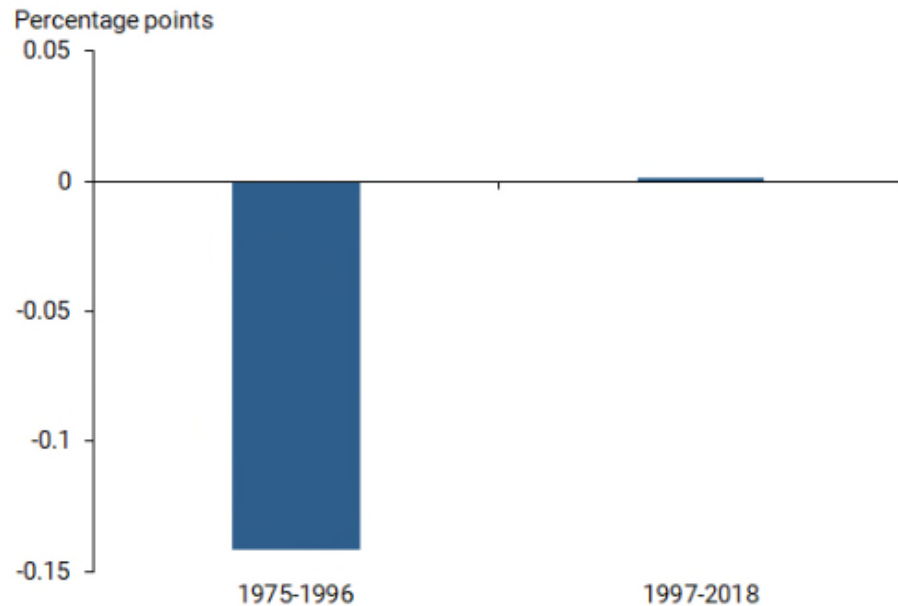
Wages Phillips Curve



# Broken price Phillips curve

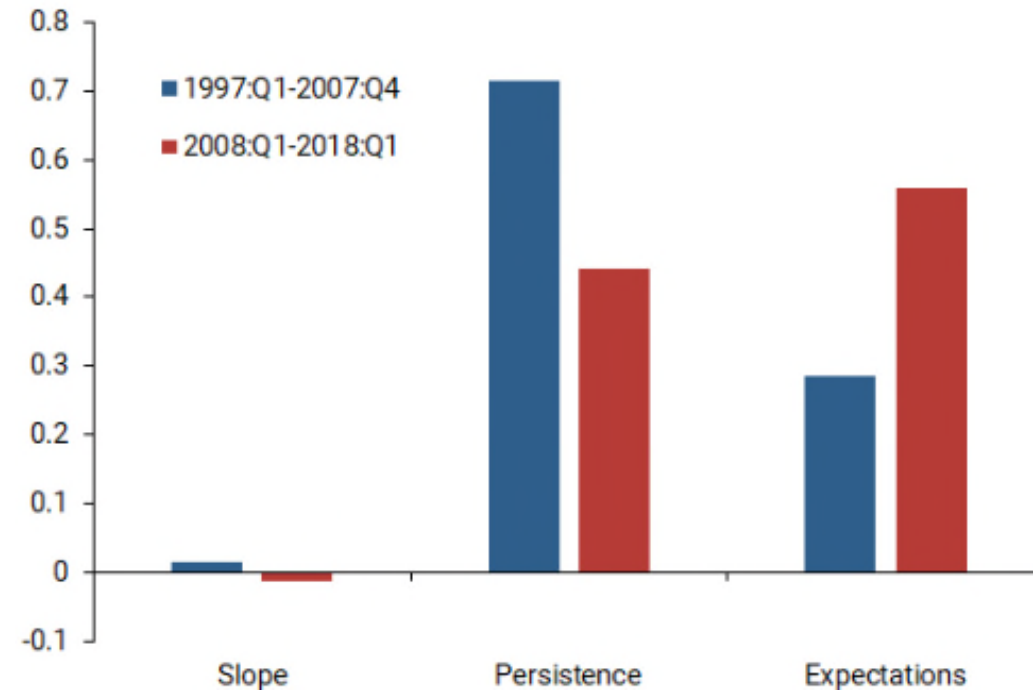
Anchored expectations dominate spare capacity

Link between inflation, economic slack has weakened



Note: Weight on unemployment gap in Phillips curve.

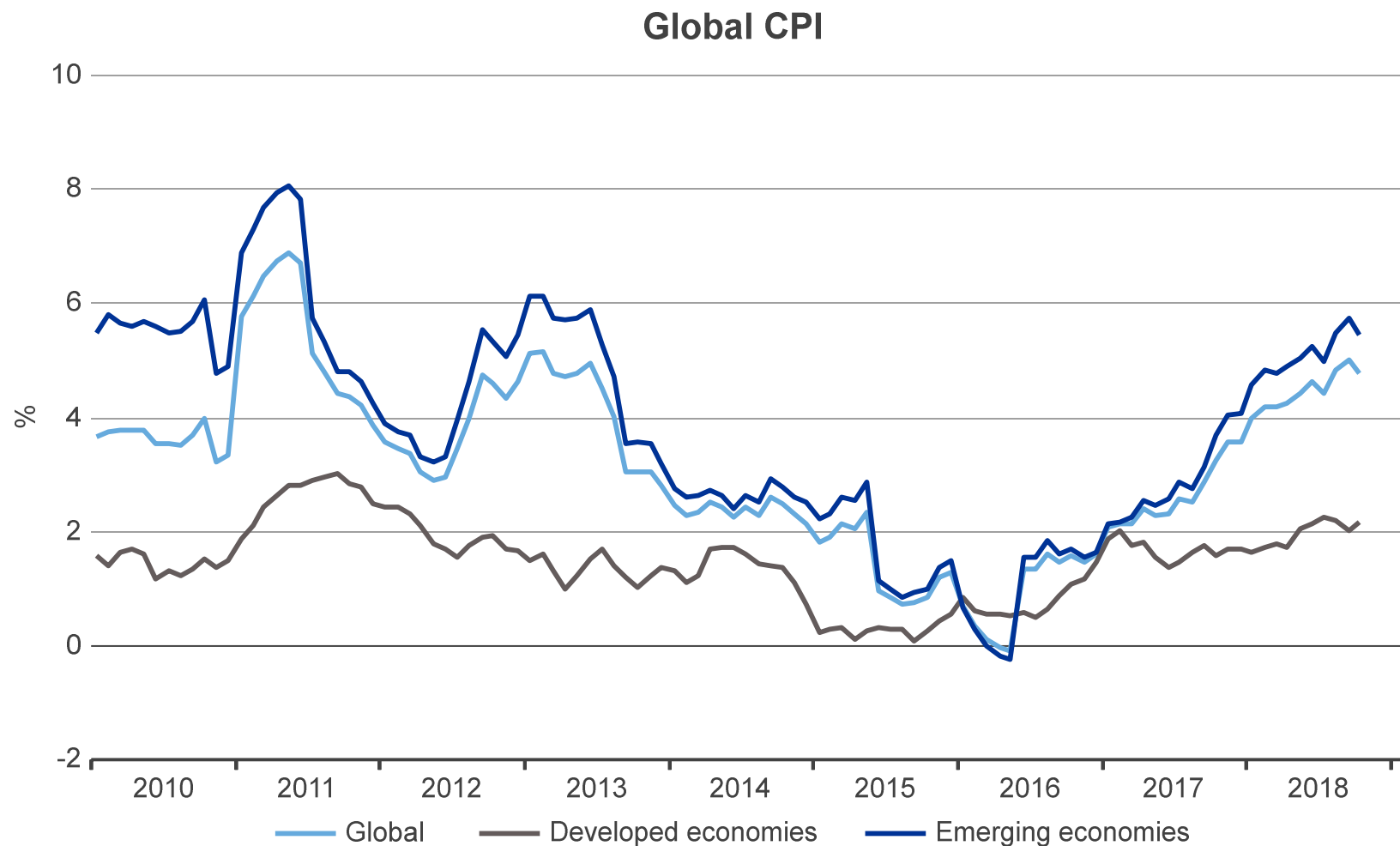
Contributors to Phillips curve changes before, after recession



Source: <https://www.frbsf.org/economic-research/publications/economic-letter/2019/february/inflation-stress-testing-phillips-curve/>

# Persistence

Mixed: general rising, but some softening recently



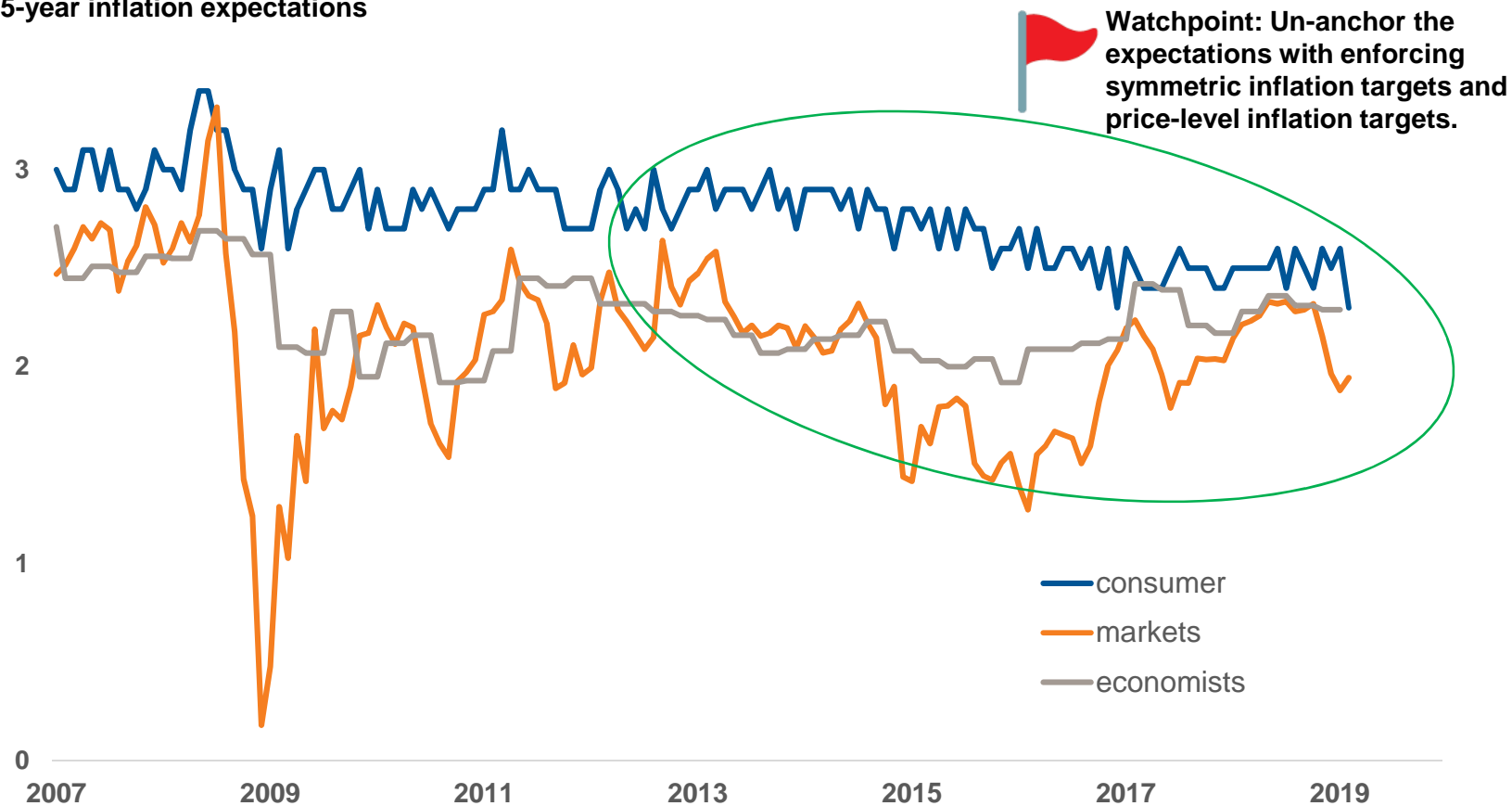
Source: Thomson Reuters Datastream, Oct 18



# Expectations

Inflation expectations are low

5-year inflation expectations



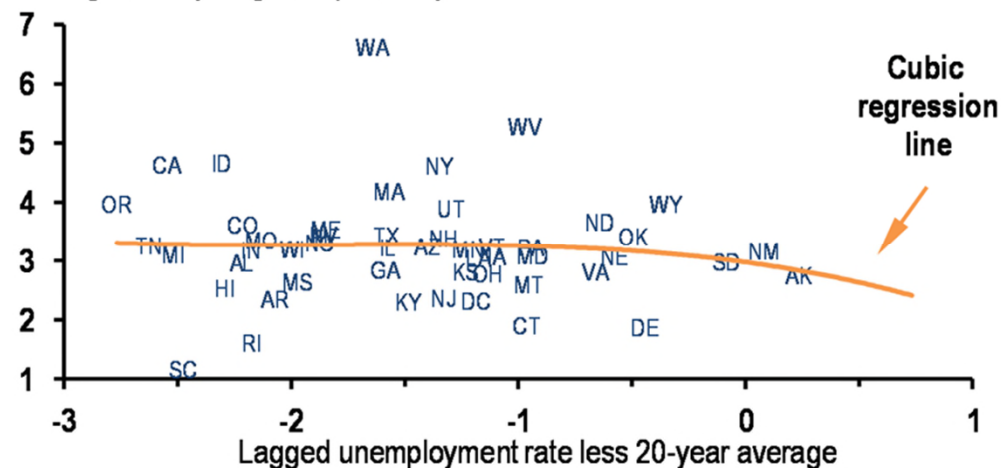
Note: **Consumer** – University of Michigan survey. **Markets** – inflation swaps. **Economists** – Survey of Professional Forecasters.

# Inflation likely to be low, until it is not

No major signs that is about to change in the US

**Figure 4: Wage growth vs. unemployment gap across states**

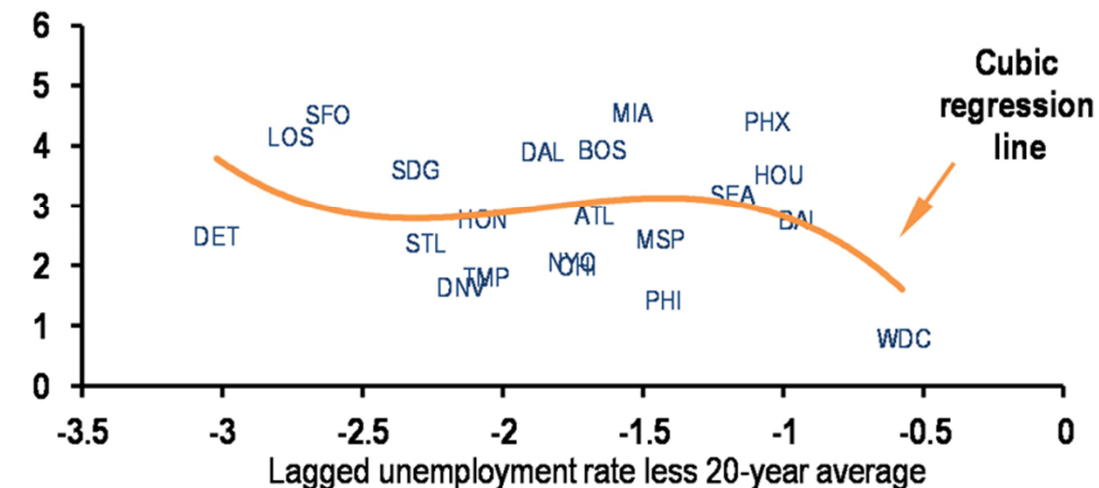
Average weekly wages, 4qma, %oya



Source: BLS, BEA, J.P. Morgan

**Figure 5: Services inflation vs. unemployment gap across metros**

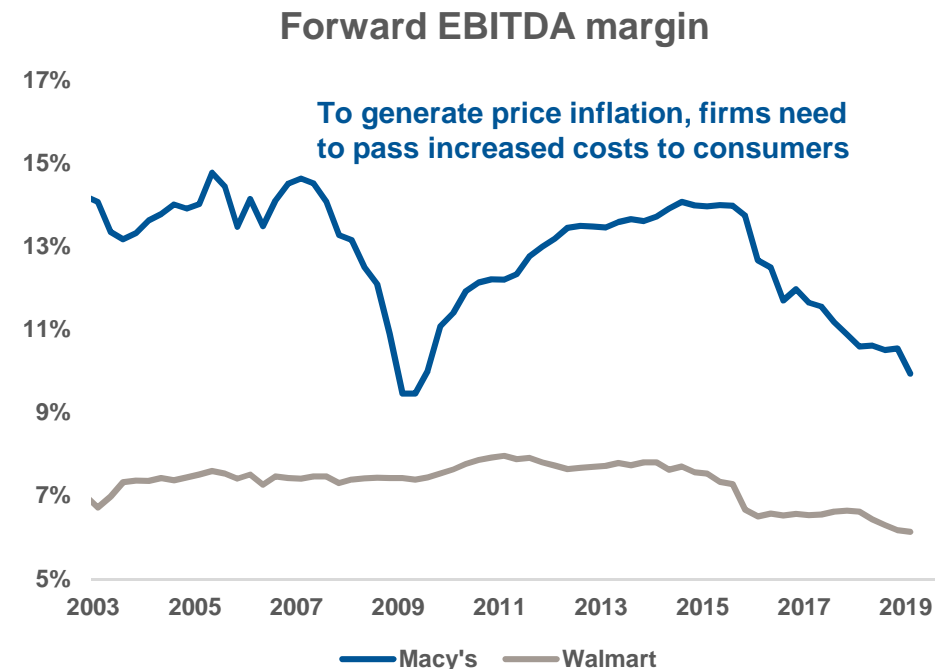
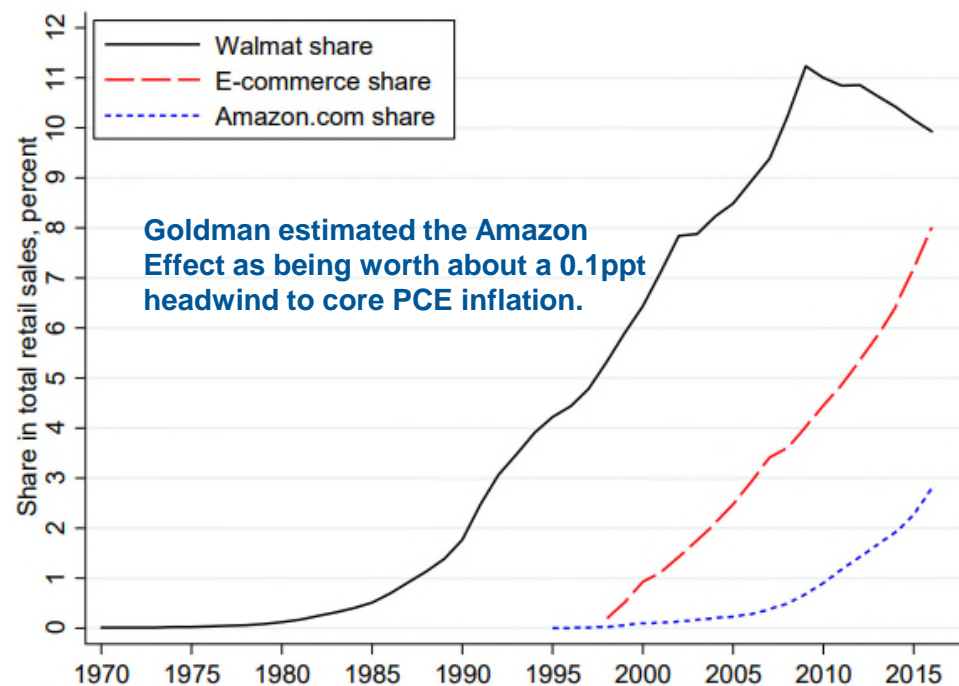
CPI services, %oya



Source: BLS, BEA, J.P. Morgan

# Lack of pricing power?

Technological disruption and disinflation



Implication for equities: Rock and a hard place

- > Wage inflation but no pricing power / price inflation = bad for earnings
- > Wage inflation and pricing power / price inflation = restrictive Fed

# Transitory effects

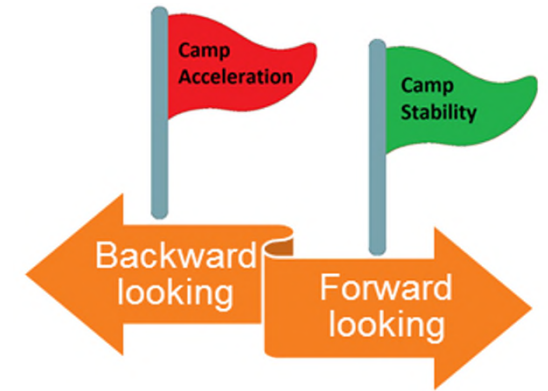
Drag on future inflation

Tailwinds before

> Trade war escalation

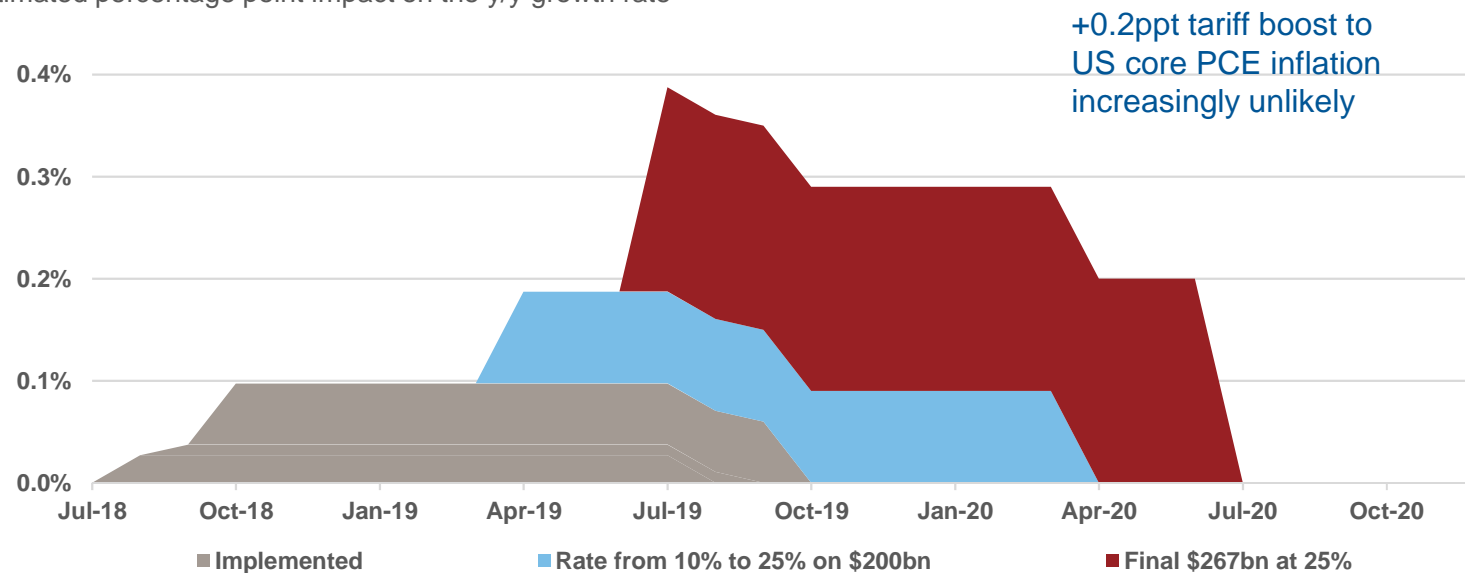
Headwinds in future

> Trade war resolution



## Impact of US-China tariffs on core PCE inflation

Estimated percentage point impact on the y/y growth rate



Source: Russell Investments estimates as of December 2nd 2018.

# Case for stable inflation

The likely path over the next twelve months



- > The impact of spare capacity on inflation has been muted.
- > Recent inflation trends and forward inflation expectations matter more. These drivers support stable inflation.
- > Risks:
  - > Un-anchoring of expectations
  - > Nonlinear response to inflation

# What does this mean for markets for the next year?

Hard to see the massively bullish argument for global equities, US in particular

## Stable inflation scenario

- > Fed stays on sidelines
  - > Phillips wage curve likely holds
  - > Labor costs rise
- > Low inflation is the result weak pricing power
- > Higher labor cost + flat prices = lower margins

High valuations and lower margins likely to restrict equity market upside

## Accelerating inflation scenario

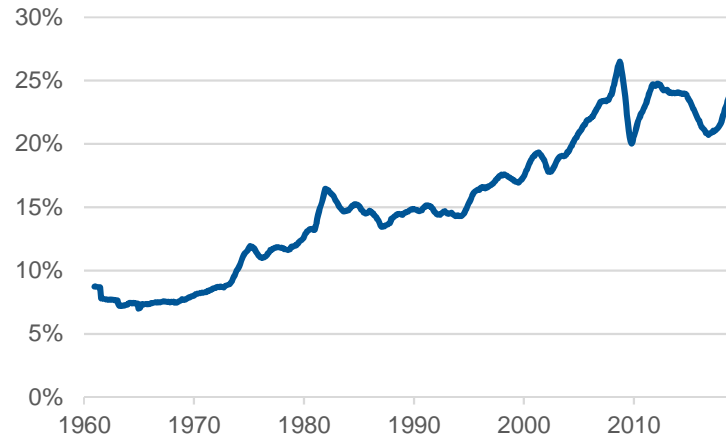
- > Fed starts raising rates again
- > Yield curve inverts
- > Recession countdown clock starts ticking

Not a lot of great things happen in equity markets when the yield curve inverts

# How about the longer term

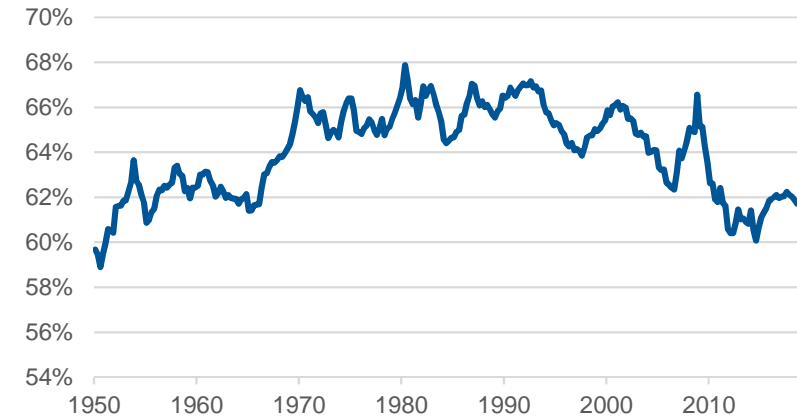
Secular disinflationary forces have dominated for a good long while...

World exports, % of GDP



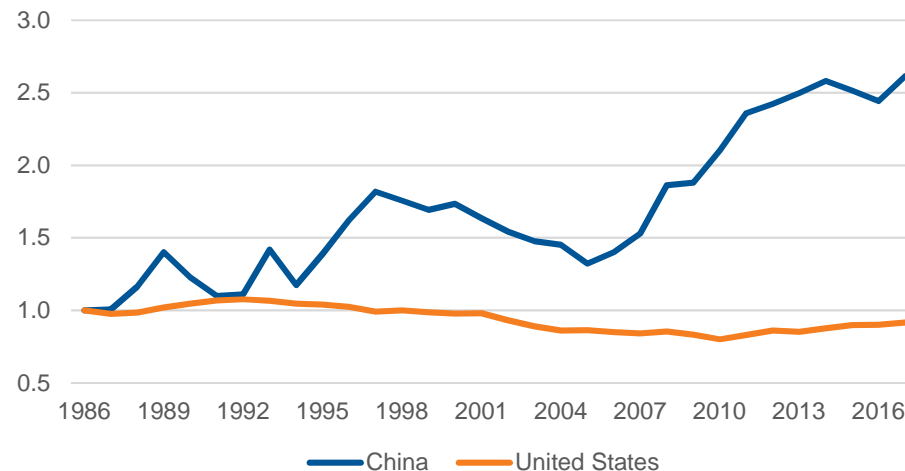
Source: IMF, World Bank

Labor share of national income



Source: BEA

Unit labor costs in manufacturing

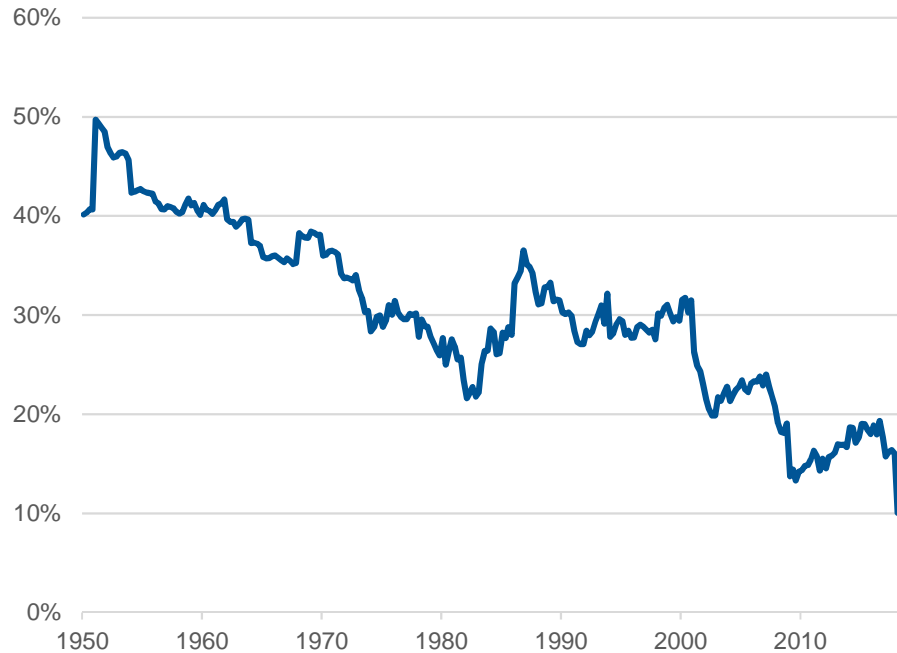


source: Conference Board

# Margins likely to come under pressure

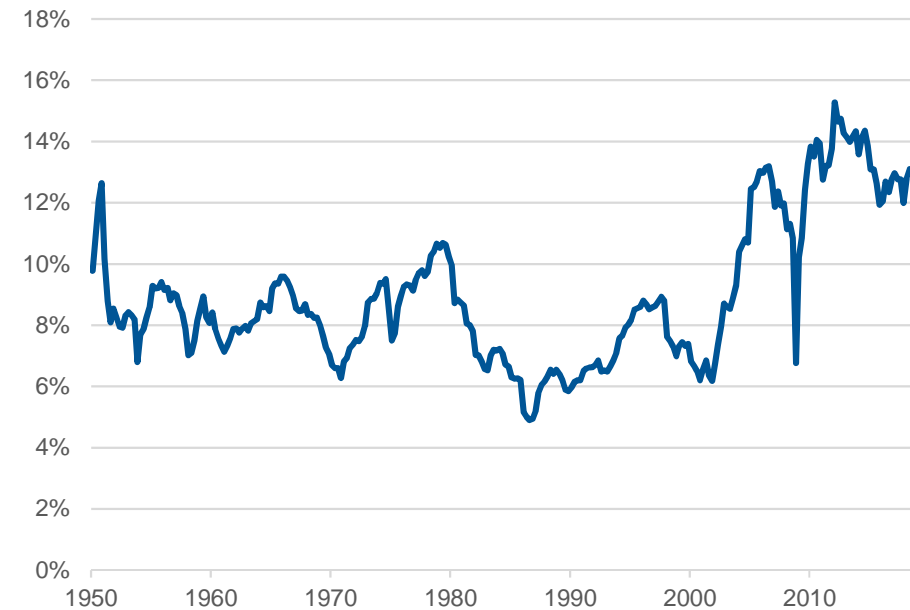
Profit margins mean revert

US effective corporate tax rate



Source: BEA

Corporate profit margin



Source: BEA

Higher profit margins have been driven in part by low labor cost and lower taxes

How likely is it that those trends will continue?



# Longer term

Inflation is likely just dormant not dead

Reasons to believe in higher inflation in the cycles to come

- > Many disinflationary trends are getting long in the tooth
- > Those trends have contributed to political polarization
- > This generation of central banker has only experienced low inflation
  - > The “Pease Theory” on inflation cycles
- > Actions to reduce political tension are very likely to be inflationary

# Questions we said we would answer

With the understanding that there are no absolute known truths about the future

- > Is inflation dead? No
- > Are global central banks prepared for the shift from stimulation growth to curbing in inflation? No
- > Is ensuring that growth continues more important than managing inflationary pressures? No

# Disclaimer

The information contained in this publication was prepared by Russell Investment Group Limited on the basis of information available at the time of preparation. This publication provides general information only and should not be relied upon in making an investment decision. Before acting on any information, you should consider the appropriateness of the information provided and the nature of the relevant Russell Investments' fund having regard to your objectives, financial situation and needs. In particular, you should seek independent financial advice and read the relevant Product Disclosure Statement or Information Memorandum prior to making an investment decision about a Russell Investments' fund. Accordingly, Russell Investment Group Limited and their directors will not be liable (to the maximum extent permitted by law) for any loss or damage arising as a result of reliance being placed on any of the information contained in this publication. None of Russell Investment Group Limited, any member of the Russell Investments group of companies, their directors or any other person guarantees the repayment of your capital or the return of income. All investments are subject to risks. Significant risks are outlined in the Product Disclosure Statements or the Information Memorandum for the applicable Russell Investments' fund. Past performance is not a reliable indicator of future performance. The Product Disclosure Statements or the Information Memorandum for the Russell Investments' funds (as applicable) are available by contacting Russell Investment Group Limited on 09 357 6633 or 0800 357 6633.

Copyright 2019 Russell Investment Group Limited. All rights reserved.