Benefit from a new fiduciary approach
Russell Investments defined contribution outsourcing services
New challenges require new solutions

In a world where many employees will rely on their defined contribution (DC) plan as their main source of retirement income, offering a ‘best in class’ plan can have a significant impact on their retirement security.

As a plan sponsor you have a desire to help participants achieve their retirement income goals. But, like many fiduciaries, you may find that keeping up with DC regulatory requirements, plan design changes, and oversight of investment managers, recordkeepers, trustees, and custodians are draining your limited resources. Delegating some responsibilities to an experienced Outsourced CIO (OCIO) provider like Russell Investments can help save you time so you can focus on your core business and strategic decisions.

If the traditional model is inefficient...

If the traditional approach to managing a DC plan is no longer effective, and if quarterly meetings used to monitor and manage different investment managers and plan administrators are falling short, then you may want to consider a new model.

It can pay to delegate

By outsourcing certain fiduciary tasks, such as investment management and recordkeeper evaluation, to a third-party specialist like Russell Investments, you can stay focused on activities that deliver the most value to your organization and participants.

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69%

of employees will rely solely on their DC plan in retirement*

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*Source: EBRI Databook
What types of functions can be delegated?

Delegate

Based on your organization’s resources and capabilities, you may choose to delegate responsibility for:

- Strategic advice on plan design and structure
- ERISA 3(38) discretionary investment management services
  - Manager research
  - Manager selection, monitoring and replacement
  - Implementation management (transition management for manager changes)
  - Custody of assets
  - Efficient implementation through collective trust investment vehicles
- Recordkeeper evaluation and search
- Performance measurement and benchmarking
- Participant communications support
- Administration services
  - Online access to plan information
  - Audit assistance

Manage

As a retirement plan sponsor, you would retain control over strategic decisions such as:

- Plan design
  - Contribution limits
  - Matching contributions
  - Auto enrollment/auto escalation features
- Investment menu construction
  - Choice of qualified default investment alternative (QDIA) and asset classes offered on your core menu
  - Active/passive management
- Administrative issues
  - Final decision on vendor selection
  - Regulatory filings
  - Payroll functions

Fiduciary outsourcing is not one size fits all

Before deciding what to outsource, evaluate and assess your internal capabilities and resources.

- Do you lack a well-resourced finance staff? Consider hiring a co-fiduciary to research, hire, monitor, and, when necessary, replace funds/managers.
- Is your human resources department too busy to effectively manage third-party administrators? Consider outsourcing recordkeeper evaluations.

An experienced OCIO provider like Russell Investments can help if you decide to outsource your investment manager and independent plan administrator functions.
**Enhance your investment program for participants**

**Open architecture multi-manager**

For more than 30 years, Russell Investments has built multi-manager, multi-asset class portfolios. Our research process incorporates a belief in the importance of diversification—by asset class styles and by managers for each asset class.

We research and continuously monitor managers for quality and performance. Our flexibility to easily add or remove managers allows us to stay objective and focused on participants’ results at all times.

We can work with you to build a menu of institutional quality, competitively priced funds including:

- Plan default investment option: **Target Date Strategy Funds**
  - Multi-manager portfolios built from some of the world’s best Russell Investments’ researched managers
  - Participant income replacement is our goal
  - An intelligent blend of active and passive management
  - Dynamic portfolio management for investing in today’s markets

- **Asset class funds**: A streamlined menu of multi-manager funds allow participants to easily build and manage diversified portfolios. The chart below is an example of how you could structure your asset class menu.

### Streamlined core menu design

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<tbody>
<tr>
<td>Large cap manager #1</td>
<td>Small cap manager #1</td>
<td>Emerging markets manager #1</td>
<td>Commodities manager #1</td>
<td>Alpha overlay manager #1</td>
<td>Stable value manager #1</td>
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<td>Growth</td>
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<td>Small cap manager #2</td>
<td>International manager #2</td>
<td>Emerging markets manager #2</td>
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<td>Alpha overlay manager #2</td>
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<tr>
<td>Growth</td>
<td>Growth</td>
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<tr>
<td>Small cap manager #3</td>
<td>International manager #3</td>
<td>Emerging markets manager #3</td>
<td>Commodities manager #3</td>
<td>Fully discretionary manager #1</td>
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<tr>
<td>Value</td>
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<tr>
<td>Small cap manager #4</td>
<td>International manager #4</td>
<td>Emerging markets manager #4</td>
<td>Commodities manager #4</td>
<td>Fully discretionary manager #2</td>
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<tr>
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<td>Market-oriented</td>
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<td>Small cap manager #5</td>
<td>International manager #5</td>
<td>Emerging markets manager #5</td>
<td>Global listed infrastructure manager #1</td>
<td>Fully discretionary manager #3</td>
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<td>Small cap manager #6</td>
<td>International manager #6</td>
<td>Emerging markets manager #6</td>
<td>Global listed infrastructure manager #2</td>
<td>Sector specialist manager #1</td>
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<tr>
<td>Market-oriented</td>
<td>Value</td>
<td>Value</td>
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<td>Small cap manager #7</td>
<td>Emerging markets manager #7</td>
<td>Global listed infrastructure manager #3</td>
<td>Global listed infrastructure manager #4</td>
<td>Russell Investments Positioning Strategies</td>
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<td>Market-oriented</td>
<td>Value</td>
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<td>Russell Investments Positioning Strategies</td>
<td>Emerging markets manager #8</td>
<td>Russell Investments Positioning Strategies</td>
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Illustrative of a “white labeling” of investment options. The boxes above represent the following funds:

1. Russell Investments Trust Company Russell 1000® Index Fund
2. Russell Investments Trust Company Small Cap Fund
3. Russell Investments Trust Company All International Markets Fund
4. Russell Investments Trust Company Real Asset Fund
5. Russell Investments Trust Company Multi-Manager Bond Fund
6. Russell Investments Trust Company Investment Contract Fund

Russell Investments has the right to engage or terminate an advisor at any time and without notice. These funds are investment funds of the Russell Investments Trust Company Commingled Employee Benefit Funds Trust. They are not mutual funds.

DC Fiduciary Outsourcing / Russell Investments
Recordkeeper evaluation

Managing relationships with your recordkeeper is one of many tasks typically assigned to your human resources staff. With increased fiduciary risks and requirements, hiring specialists to help with plan governance and vendor oversight can provide much needed support.

The OCIO specialist can coordinate activity between the recordkeeper and your organization, review vendor compliance with contract performance targets, recommend changes (where appropriate) and review whether fees charged remain reasonable.

Recordkeeper searches

Russell Investments has developed a short list of preferred recordkeepers based on the following:

- Quality services at a reasonable price
- Competitive and transparent fee arrangement
- Flexible investment platform
- Track record of creating and maintaining efficient and compliant retirement programs
- Focus on retirement readiness

We can help you with your recordkeeper search using a process that is...

**Efficient**
We make the best use of your time and resources by leveraging our preferred provider list, industry knowledge and utilizing best practices for project management.

**Customized**
Proposals are evaluated based on criteria developed specifically for you.

**Flexible**
Timeframes can be revised to support your availability and to respond to issues as they arise.

**Balanced**
While fees are always a consideration, services, compliance, security, and other areas are carefully reviewed and considered.

**Consultative**
We will listen carefully and offer our views.
Plan sponsor reporting and participant communication

Service tailored to meet your needs
• An experienced, responsive relationship management team to support your staff
• Online access to investment data and accounting reports
• Online access to data required by your auditor
• Access to Russell Investments’ research and events

Guidance on participant communications
We can work with your recordkeeper to develop impactful materials designed to encourage participants to take action, helping them reach their retirement income goals.
• Enrollment materials
• Regulatory notices
• Fund fact sheets
• Plan-change communications
## Seven questions to ask investment fiduciary outsourcing providers

<table>
<thead>
<tr>
<th></th>
<th>Question</th>
<th>Answer</th>
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<tbody>
<tr>
<td>1.</td>
<td>Do they draw the line at advice?</td>
<td>Consultants provide vital advice. Asset managers bring that advice to life. Avoid being forced to choose between the two when you can have the best of both worlds. Russell Investments has decades of experience in both advising plan sponsors and managing multi-manager, multi-asset portfolios.</td>
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<tr>
<td>3.</td>
<td>Do they actively manage client portfolios?</td>
<td>Hire a provider that will commit portfolio managers to work on your portfolio in real time every day, taking advantage of immediate opportunities and dislocations in the market.</td>
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<td>4.</td>
<td>Will they measure progress against the goals that matter to me?</td>
<td>Are they focused solely on beating asset class benchmarks or also on the outcomes that matter most to your organization? Performance is important, but progress is essential — your participants can exceed return benchmarks in every asset class and still lose ground.</td>
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<td>5.</td>
<td>Are they truly focused on investment outsourcing?</td>
<td>If they’re new to the outsourcing business, are you willing to help them learn it? Choose a provider who has decades of hard-won, hands-on investment outsourcing experience.</td>
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<td>6.</td>
<td>How strong are they in research? Implementation?</td>
<td>Your investment program needs industry-leading manager research and award-winning implementation services. Your committee deserves thought leadership and access to innovative, results-oriented strategies.</td>
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<td>7.</td>
<td>How customized is their “customized” approach?</td>
<td>Here’s a simple checklist: Can they tailor the level of outsourcing discretion to suit your committee’s appetite? Can they incorporate only those program elements you want, without charging you for those you don’t need?</td>
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</tbody>
</table>
Maintain control of what is important to you.

As a plan sponsor you will always maintain control of strategic decisions affecting your DC plan and your unique group of participants.

Delegate the rest.

Consider delegating time-consuming investment manager selection, monitoring and replacement duties and recordkeeper evaluation decisions to Russell Investments. For 30 years we’ve provided multi-manager, multi-asset fiduciary management to corporate retirement plans. We’ve developed specialized expertise in target date fund design, implementation and investment management – expertise that can help you deliver a ‘best in class’ plan to your participants.

For more information call us at 866-272-9166 or visit russellinvestments.com/dc

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