## Bull v. Bear Market

U.S. Equity



January 1926 – December 2023

Bull Mark

Bear Mark

Bull Market

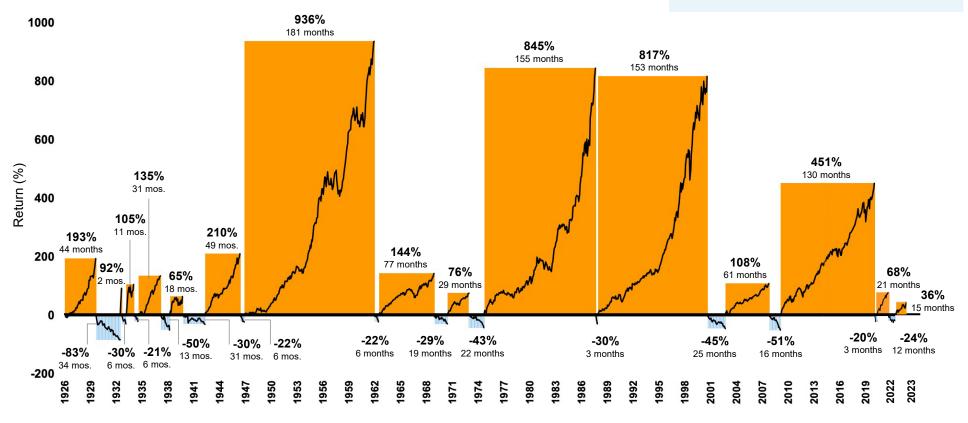
Bear Market

Neutral

## **Bull & Bear Facts**

Average gain in bull markets: +285% Average length of bull markets: 65 months

Average loss in bear markets: -36% Average length of bear markets: 14 months



Sources: U.S. Equity — BNY Mellon, Refinitiv DataStream, Russell Investments, returns based on S&P 500® Index. Indexes are unmanaged and cannot be invested in directly. Returns represent past performance, and are not a quarantee, and are not indicative or any special investment. As of December 31, 2023.

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## **Bull, Bear and Neutral markets:**

**Bull** markets are markets where the cumulative returns exceeded 20%;

Bear markets are determined to be markets where cumulative returns were lower than -20%;

**Neutral** markets are defined as those where there was no clear directional trend and returns were cumulatively in the range of +5% to -19%.

## **IMPORTANT INFORMATION**

Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not quaranteed, their values change frequently and past performance may not be repeated.

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Indexes are unmanaged and cannot be invested in directly. Past performance is not indicative of future results.

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