# PERSONALIZED CORE EQUITY SMA



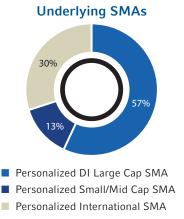
BROADLY DIVERSIFIED GLOBAL EQUITY PORTFOLIO DESIGNED TO OFFER A HIGH LEVEL OF PERSONALIZATION AT AN ATTRACTIVE COST

# **Investment objective**

The Personalized Core Equity SMA seeks to provide long-term capital growth through an allocation to U.S. and International stocks while also delivering customized investment outcomes by incorporating client-directed customization, e.g., tax management, Environmental, Social and Governance (ESG) considerations, and custom screens. The strategy is designed to outperform a blended index of the Russell 3000® Index and the MSCI World ex USA (Net) Index over a full market cycle.

### At-a-glance

Portfolio manager	Jordan McCall, CFA® Nick Zylkowski, CFA®	
Inception date	2/1/2021	
Benchmark	70% Russell 3000 <sup>®</sup> Index 30% MSCI World ex USA (Net) Index	
Minimum account size	\$500,000	
Typical holdings range	350–550	



The percentages represent the target allocation as of 8/11/2022 and may change in the future.

# For whom is this SMA potentially suitable?

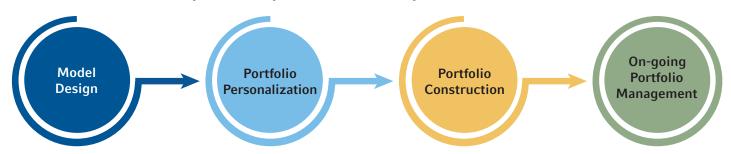
- Investors seeking a high level of personalization, e.g., tax management, ESG considerations, market exposure, return objectives.
- Investors seeking a total equity portfolio solution that combines active and lower-cost direct indexing within a single SMA helping to meet growth outcomes.
- Investors seeking a professionally-managed growth portfolio with diversified exposure to both domestic and international equity markets.

# **Customizing the Personalized Core Equity SMA to your unique needs and preferences**

	Ongoing tax management to maximize after tax returns
	Develop an optimal tax-efficient transition plan
(F)	Align your ESG preferences and your investments
	Diversify a concentrated stock position
	Limit purchases in stocks or industries you already own

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## Russell Investments portfolio personalization process



- Identify attractive market segments with quantitative signals (cycle, valuation, sentiment)
- Apply capital market forecasts and develop strategic asset allocation
- Continuous monitoring of markets and updates to strategic allocations when appropriate
- Establish investment objectives
- Incorporate client-directed personalization, e.g.,
  - Tax-managed overlay
  - Transition management
  - ESG screens
  - Custom restrictions
- Create optimal personalized portfolio that minimizes tracking error to selected strategy
- Balance tax considerations if applicable
- Rebalance as needed to align with personalized strategy to minimize tracking error
- If taxable, rebalance taxefficiently and harvest losses opportunistically

### Portfolio components and underlying managers

Personalized Core Equity SMA offers a globally diversified equity portfolio comprised of a direct indexed SMA and two active market cap-focused SMAs in order to provide optimal portfolio customization and risk management.

SMA TYPE	SMA	MONEY MANAGER*	ROLE
Direct indexed SMA	Personalized DI Large Cap SMA	Russell Investment Management, LLC	Direct Indexing
Actively- managed SMA	Personalized Small/Mid Cap SMA	Ancora Advisors, LLC	Market-Oriented
		BAMCO, Inc.	Biotechnology
		DePrince, Race & Zollo, Inc.	Value
		Copeland Capital Management, LLC	Market-Oriented
		Penn Capital Management, LLC	Market-Oriented
		Polen Capital Management, LLC	Growth
		Royce & Associated, LP	Value
		Summit Creek Advisors, LLC	Growth
Actively- managed SMA	Personalized International SMA	Intermede Investment Partners Limited	Growth
		Pzena Investment Management, LLC	Value
		Wellington Management Company LLP	Growth / Value

<sup>\*</sup>Managers listed above are current as of 8/8/2023. These money managers are unaffiliated with Russell Investment Management, LLC ("RIM") and have non-discretionary asset management assignments pursuant to which they provide a model portfolio to RIM representing their investment recommendations. RIM may change portfolio asset allocation at any time, including not allocating portfolio assets to one or more money manager strategies.



#### Ask your financial professional to learn more.

With Russell Investments' separately managed accounts, you can leverage a sophisticated investment approach and in-depth manager research backed up by Russell Investments' 50+ years of experience providing investment solutions to global institutional investors. Connect with your financial advisor to learn how you can benefit from this same investment approach and personalize your wealth-building strategy to meet your desired outcomes.

#### **DISCLOSURES**

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The decision to use PMA in investors' portfolios and related investment advice are provided through financial advisors and other financial intermediaries that are independent of RIM and its affiliates. Investors should consult their financial advisor to determine which services and programs are appropriate to meet their investment objectives.

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MSCI World ex USA Index: Index captures large and mid cap representation across 22 of 23 Developed Markets countries—excluding the United States. With 1,008 constituents, the index covers approximately 85% of the free float-adjusted market capitalization in each country.

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