

# Target Market Determination



## Legal disclaimer

This Target Market Determination (**TMD**) is required under section 994B of the *Corporations Act 2001* (Cth) (**the Act**). This TMD describes the class of consumers that comprises the target market for the financial product and matters relevant to the product's distribution and review (specifically, distribution conditions, review triggers and periods, and reporting requirements). Distributors must take reasonable steps that will, or are reasonably likely to, result in distribution of the product being consistent with the most recent TMD (unless the distribution is excluded conduct). This document is **not** a product disclosure statement (**PDS**) and is **not** a complete summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the PDS for Russell Investments Ventura Growth 70 Fund - Wholesale Class (**Fund**) before making a decision whether to buy this product.

Important terms used in this TMD are defined in the TMD Definitions which supplement this document. Capitalised terms have the meaning given to them in the product's PDS, unless otherwise defined. The PDS can be obtained by visiting <https://russellinvestments.com/au/disclosures>.

## Target Market Summary

This product is intended for use as a standalone solution for a consumer who is seeking capital growth and income and has a high risk and return profile for that portion of their investment portfolio. It is likely to be consistent with the financial situation and needs of a consumer with a 5 year investment timeframe and who is unlikely to need access to their capital on less than one week's notice.

## Fund and Issuer identifiers

| Issuer                      | Russell Investment Management Ltd                                                                                           |
|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| Issuer ABN                  | 53 068 338 974                                                                                                              |
| Issuer AFSL                 | 247 185                                                                                                                     |
| TMD contact details         | <a href="mailto:funds_ddoreporting@russellinvestments.com">funds_ddoreporting@russellinvestments.com</a><br>+61 2 9229 5111 |
| Fund                        | <b>Russell Investments Ventura Growth 70 Fund - Wholesale Class</b>                                                         |
| ARSN                        | 099584988                                                                                                                   |
| APIR Code                   | RIM0020AU                                                                                                                   |
| Market Identifier Code      |                                                                                                                             |
| Product Exchange code       |                                                                                                                             |
| TMD issue date              | 18 December 2024                                                                                                            |
| TMD Version                 | 4                                                                                                                           |
| Distribution status of fund | Available                                                                                                                   |

## Description of Target Market

### TMD indicator key

The Consumer Attributes for which the product is likely to be appropriate have been assessed using a red and green rating methodology with appropriate colour coding:

|                  |                      |
|------------------|----------------------|
| In target market | Not in target market |
|------------------|----------------------|

### Instructions

In the tables below, Column 1, Consumer Attributes, indicates a description of the likely objectives, financial situation and needs of the class of consumers that are considering this product. Column 2, TMD indicator, indicates whether a consumer meeting the attribute in column 1 is likely to be in the target market for this product.

Generally, a consumer is unlikely to be in the target market for the product if **one or more** of their Consumer Attributes correspond to a **red** rating.

Definitions of terms are in the Definitions section of this TMD or otherwise in the PDS.

## Appropriateness

The Issuer has assessed the product and formed the view that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market, as the features of this product in Column 3 of the table below are likely to be suitable for consumers with the attributes identified with a green TMD Indicator in Column 2.

### Investment products and diversification

A consumer (or class of consumer) may intend to hold a product as part of a diversified portfolio (for example with an intended product use of *minor allocation*). In such circumstances, the product should be assessed against the consumer's attributes for the relevant portion of the portfolio, rather than the consumer's portfolio as a whole. For example, a consumer may seek to construct a balanced or moderate diversified portfolio with a minor allocation to growth assets. In this case, a product with a *High* risk/return profile may be consistent with the consumer's objectives for that *minor allocation* notwithstanding that the risk/return profile of the consumer as a whole is *Medium*. In making this assessment, distributors should consider all features of a product (including its key attributes).



The FSC has provided more detailed guidance on how to take this *portfolio view* for diversification, available on the [FSC website](#).

| CONSUMER ATTRIBUTES                                             | TMD INDICATOR        | PRODUCT DESCRIPTION INCLUDING KEY ATTRIBUTES                                                                                                                                                                     |
|-----------------------------------------------------------------|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Consumer's investment objective</b>                          | <b>TMD Indicator</b> | <b>Product description including key attributes</b>                                                                                                                                                              |
| Capital Growth                                                  | Green                | To provide returns over the medium to long term, with moderate to high volatility, consistent with a diversified mix of predominantly growth oriented assets and some defensive assets.                          |
| Capital Preservation                                            | Red                  |                                                                                                                                                                                                                  |
| Income Distribution                                             | Green                |                                                                                                                                                                                                                  |
| <b>Consumer's intended product use (% of Investable Assets)</b> | <b>TMD Indicator</b> | <b>Product description including key attributes</b>                                                                                                                                                              |
| Solution/Standalone (up to 100%)                                | Green                | The Fund typically invests in a diversified portfolio mix with exposure to growth investments of around 70% and defensive investments of around 30%. Derivatives may be used to implement investment strategies. |
| Major Allocation (up to 75%)                                    | Green                |                                                                                                                                                                                                                  |
| Core component (up to 50%)                                      | Green                |                                                                                                                                                                                                                  |
| Minor allocation (up to 25%)                                    | Green                |                                                                                                                                                                                                                  |
| Satellite allocation (up to 10%)                                | Green                |                                                                                                                                                                                                                  |

| Consumer's investment timeframe                           | TMD Indicator | Product description including key attributes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-----------------------------------------------------------|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Minimum investment timeframe                              | 5 years       | The minimum suggested timeframe for holding investments in the Fund is 5 years.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Consumer's Risk (ability to bear loss) and Return profile | TMD Indicator | Product description including key attributes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Low                                                       | Red           | The Fund is high risk in nature, may have high volatility and potential losses (SRM 5 to 6), and has a high target return profile over the medium to long term.                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Medium                                                    | Red           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| High                                                      | Green         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Very high                                                 | Green         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Extremely high                                            | Green         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Consumer's need to access capital                         | TMD Indicator | Product description including key attributes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Within one week of request                                | Green         | <p>Under normal circumstances:</p> <ul style="list-style-type: none"> <li>withdrawal requests may be made on any Business Day and requests received by 12pm on any Business Day are generally processed on that Business Day; and</li> <li>withdrawal monies are generally paid by the issuer within 2 Business Days of processing.</li> </ul> <p>Processing of withdrawal requests may be delayed while a distribution is being determined.</p> <p>Where an investor has accessed the product via a platform/IDPS or similar service, distributors should be aware that additional timeframes will apply.</p> |
| Within one month of request                               | Green         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Within three months of request                            | Green         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Within one year of request                                | Green         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Within 5 years of request                                 | Green         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Within 10 years of request                                | Green         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 10 years or more                                          | Green         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| At issuer discretion                                      | N/A           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

## Distribution conditions/restrictions

| DISTRIBUTION CONDITIONS                                                                                                                                                                                                                                                                                                                                                                                                  | DISTRIBUTION CONDITIONS RATIONALE                                                                                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The Fund is available to persons investing through a platform product including:</p> <ul style="list-style-type: none"> <li>an Investor Directed Portfolio Service (IDPS) or IDPS-like scheme; or</li> <li>an investment platform, superannuation wrap or master trust; or nominee or custody service; or</li> <li>any other trading platform or distributor with whom the issuer authorises distribution.</li> </ul> | <p>The issuer of each platform product or distributor has its own obligations as a distributor to take reasonable steps that will or are reasonably likely to result in retail product distribution conduct being consistent with this TMD.</p> |

| REVIEW TRIGGERS                                                                                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------|
| Material change to key attributes, fund investment objective and/or fees.                                                                       |
| Material deviation from benchmark / objective over sustained period.                                                                            |
| Key attributes have not performed as disclosed by a material degree and for a material period.                                                  |
| Determination by the issuer of an ASIC reportable Significant Dealing.                                                                          |
| Material or unexpectedly high number of complaints (as defined in section 994A(1) of the Act) about the product or distribution of the product. |
| The use of Product Intervention Powers, regulator orders or directions that affects the product.                                                |

| MANDATORY REVIEW PERIODS |                           |
|--------------------------|---------------------------|
| Review period            | Maximum period for review |
| Initial review           | 24 November 2022          |
| Subsequent review        | 3 years and 3 months      |

| DISTRIBUTOR REPORTING REQUIREMENTS                                                                                                                                        |                                                                                                                       |                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|------------------------------------------------|
| Reporting requirement                                                                                                                                                     | Reporting period                                                                                                      | Which distributors this requirement applies to |
| Complaints (as defined in section 994A(1) of the Act) relating to the product. The distributor should provide all the content of the complaint, having regard to privacy. | As soon as practicable but no later than 10 business days following end of calendar quarter.                          | All distributors                               |
| Significant dealing outside of target market, under s994F(6) of the Act.<br>See Definitions for further detail.                                                           | As soon as practicable but no later than 10 business days after distributor becomes aware of the significant dealing. | All distributors                               |

If practicable, distributors should adopt the FSC data standards for reports to the issuer. Distributors must report to Russell Investment Management Ltd using the method specified at <https://russellinvestments.com/au/ddoreporting/>.

## Important Information

This Target Market Determination (**TMD**) is made by Russell Investment Management Ltd ABN 53 068 338 974, AFS Licence 247185 (**RIM**). RIM is the responsible entity and issuer of units in the Fund.

The material provided here is for general information only and does not take account of any investor's personal financial situation or needs. The information in this material is thus not a recommendation, offer or solicitation to buy or sell any securities or to adopt any investment strategy. The opinions expressed may change as subsequent conditions vary. To the extent permitted by law, neither of RIM nor any of its respective related bodies corporate, associates, and employees, shall have any liability whatsoever (in negligence or otherwise) for any loss however arising from any use of the material or otherwise in connection with this TMD.

Any views expressed are the views of RIM and do not constitute investment advice. To the extent this material constitutes general financial product advice, investors should, before acting on the advice, consider the appropriateness of the advice, having regard to the investor's objectives, financial situation and needs. Before making any investment decision, an investor should obtain financial advice that takes into consideration their personal circumstances.

RIM, its officers, employees and agents are of the view that the information in this material and the sources being relied on (which may include third party sources) are correct (as at the date of publication). While care has been taken in preparing this material, no warranty of accuracy or reliability is given and no responsibility for the information is accepted by RIM. To the extent permitted by law, no liability is accepted for any loss or damage as a result of reliance on this information.

Neither RIM nor any of its related bodies corporate guarantee the performance of the Fund, any particular rate of return or return of capital. An investment in the Fund is not a deposit with, nor another liability of RIM nor any of its related bodies corporate,

associates or employees. An investment in the Fund is subject to investment risks, including possible delays in repayment and loss of income and capital invested. Past performance is not a reliable indicator of future performance. Fluctuations in currency may affect the value of investments.

This material is not to be distributed or used by a person or entity in any jurisdiction or country where distribution or use would be contrary to local law or regulation.

This work is copyright 2024. Apart from any use permitted under the Copyright Act 1968, no part may be reproduced by any process, nor may any other exclusive right be exercised, without the permission of RIM.

## Definitions

| TERM                                                                                                                                                                                                                          | DEFINITION                                                                                                                                                                                                                                                                               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Consumer's investment objective</b>                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                          |
| Capital Growth                                                                                                                                                                                                                | The consumer seeks to invest in a product designed or expected to generate capital return over the investment timeframe. The consumer prefers exposure to growth assets (such as shares or property) or otherwise seeks an investment return above the current inflation rate.           |
| Capital Preservation                                                                                                                                                                                                          | The consumer seeks to invest in a product designed or expected to have low volatility and minimise capital loss. The consumer prefers exposure to defensive assets that are generally lower in risk and less volatile than growth investments (such as cash or fixed income securities). |
| Income Distribution                                                                                                                                                                                                           | The consumer seeks to invest in a product designed or expected to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (this may include high dividend-yielding equities, fixed income securities and money market instruments).    |
| <b>Consumer's intended product use (% of Investable Assets)</b>                                                                                                                                                               |                                                                                                                                                                                                                                                                                          |
| Solution/Standalone (up to 100%)                                                                                                                                                                                              | The consumer may hold the investment as up to 100% of their total <i>investable assets</i> . The consumer is likely to seek a product with <i>very high</i> portfolio diversification.                                                                                                   |
| Major allocation (up to 75%)                                                                                                                                                                                                  | The consumer may hold the investment as up to 75% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>high</i> portfolio diversification.                                                                                                |
| Core Component (up to 50%)                                                                                                                                                                                                    | The consumer may hold the investment as up to 50% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>medium</i> portfolio diversification.                                                                                              |
| Minor allocation (up to 25%)                                                                                                                                                                                                  | The consumer may hold the investment as up to 25% of their total <i>investable assets</i> . The consumer is likely to seek a product with at least <i>low</i> portfolio diversification.                                                                                                 |
| Satellite allocation (up to 10%)                                                                                                                                                                                              | The consumer may hold the investment as up to 10% of the total <i>investable assets</i> . The consumer may seek a product with <i>very low</i> portfolio diversification. Products classified as <i>extremely high</i> risk are likely to meet this category only.                       |
| Investable Assets                                                                                                                                                                                                             | Those assets that the investor has available for investment, excluding the residential home.                                                                                                                                                                                             |
| <b>Portfolio diversification (for completing the key product attribute section of consumer's intended product use)</b> Note: exposures to cash and cash-like instruments may sit outside the diversification framework below. |                                                                                                                                                                                                                                                                                          |
| Very low                                                                                                                                                                                                                      | The product provides exposure to a single asset (for example, a commercial property) or a niche asset class (for example, minor commodities, crypto-assets or collectibles).                                                                                                             |
| Low                                                                                                                                                                                                                           | The product provides exposure to a small number of holdings (for example, fewer than 25 securities) or a narrow asset class, sector or geographic market (for example, a single major commodity (e.g. gold) or equities from a single emerging market economy).                          |
| Medium                                                                                                                                                                                                                        | The product provides exposure to a moderate number of holdings (for example, up to 50 securities) in at least one broad asset class, sector or geographic market (for example, Australian fixed income securities or global natural resources).                                          |
| High                                                                                                                                                                                                                          | The product provides exposure to a large number of holdings (for example, over 50 securities) in multiple broad asset classes, sectors or geographic markets (for example, global equities).                                                                                             |
| Very high                                                                                                                                                                                                                     | The product provides exposure to a large number of holdings across a broad range of asset classes, sectors <u>and</u> geographic markets with limited correlation to each other.                                                                                                         |

---

### Consumer's intended investment timeframe

|         |                                                                                                                                                                            |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Minimum | The minimum suggested timeframe for holding the product. Typically this is the rolling period over which the investment objective of the product is likely to be achieved. |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Consumer's Risk (ability to bear loss) and Return profile

This TMD uses the Standard Risk Measure (SRM) to estimate the likely number of negative annual returns for this product over a 20 year period, using the guidance and methodology outlined in the **Standard Risk Measure Guidance Paper For Trustees** (note the bands in the SRM guidance differ from the bands used in this TMD). However, SRM is not a complete assessment of risk and potential loss. For example, it does not detail important issues such as the potential size of a negative return (including under conditions of market stress) or that a positive return could still be less than a consumer requires to meet their investment objectives/needs. The SRM methodology may be supplemented by other risk factors. For example, some products may use leverage, derivatives or short selling; may have liquidity or withdrawal limitations; may have underlying investments with valuation risks or risks of capital loss; or otherwise may have a complex structure or increased investment risks, which should be documented together with the SRM to substantiate the product risk rating.

A consumer's desired product return profile would generally take into account the impact of fees, costs and taxes.

|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Low | <p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"><li>• has a conservative or low risk appetite;</li><li>• seeks to minimise volatility and potential losses (e.g. has the ability to bear up to 1 negative return over a 20 year period (SRM 1 to 2)); and</li><li>• is comfortable with a low target return profile.</li></ul> <p>The consumer typically prefers stable, defensive assets (such as cash).</p> |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Medium | <p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"><li>• has a moderate or medium risk appetite;</li><li>• seeks low volatility and potential losses (e.g. has the ability to bear up to 4 negative returns over a 20 year period (SRM 3 to 5)); and</li><li>• is comfortable with a moderate target return profile.</li></ul> <p>The consumer typically prefers defensive assets (for example, fixed income).</p> |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| High | <p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"><li>• has a high risk appetite;</li><li>• can accept high volatility and potential losses (e.g. has the ability to bear up to 6 negative returns over a 20 year period (SRM 5 or 6)); and</li><li>• seeks high returns (typically over a medium or long timeframe).</li></ul> <p>The consumer typically prefers growth assets (for example, shares and property).</p> |
|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Very high | <p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"><li>• has a very high risk appetite;</li><li>• can accept very high volatility and potential losses (e.g. has the ability to bear 6 to 7 negative returns over a 20 year period (SRM 6 or 7)); and</li><li>• seeks to maximise returns (typically over a medium or long timeframe).</li></ul> <p>The consumer typically prefers high growth assets (such as high conviction portfolios, hedge funds and alternative investments).</p> |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Extremely high | <p>For the relevant part of the consumer's portfolio, the consumer:</p> <ul style="list-style-type: none"><li>• has an extremely high risk appetite;</li><li>• can accept significant volatility and losses; and</li><li>• seeks to obtain accelerated returns (potentially in a short timeframe).</li></ul> <p>The consumer seeks extremely high risk, speculative or complex products which may have features such as significant use of derivatives, leverage or short positions or may be in emerging or niche asset classes (for example, crypto-assets or collectibles).</p> |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

---

---

## Consumer's need to access capital

This consumer attribute addresses the likely period of time between the making of a request for a redemption/ withdrawal (or access to investment proceeds more generally) and the receipt of proceeds from this request under ordinary circumstances. Issuers should consider both the frequency for accepting the request and the length of time to accept, process and distribute the proceeds of such a request. To the extent that the liquidity of the underlying investments or possible liquidity constraints (e.g. ability to stagger or delay redemptions) could impact this, this is to be taken into consideration in aligning the product to the consumer's need to access capital. Where a product is held on investment platforms, distributors also need to factor in the length of time platforms take to process requests for redemption for underlying investments. Where access to investment proceeds from the product is likely to occur through a secondary market, the liquidity of the market for the product should be considered.

## Distributor Reporting

### Significant dealings

Section 994F(6) of the Act requires distributors to notify the issuer if they become aware of a significant dealing in the product that is not consistent with the TMD. Neither the Act nor ASIC defines when a dealing is 'significant' and distributors have discretion to apply its ordinary meaning.

The issuer will rely on notifications of significant dealings to monitor and review the product, this TMD, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC.

Dealings outside this TMD may be significant because:

- they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the product; or
- they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer).

In each case, the distributor should have regard to:

- the nature and risk profile of the product (which may be indicated by the product's risk rating or withdrawal timeframes);
- the actual or potential harm to a consumer (which may be indicated by the value of the consumer's investment, their intended product use or their ability to bear loss); and
- the nature and extent of the inconsistency of distribution with the TMD (which may be indicated by the number of red ratings attributed to the consumer).

Objectively, a distributor may consider a dealing (or group of dealings) outside the TMD to be significant if:

- it constitutes more than half of the distributor's total retail product distribution conduct in relation to the product over the quarter;
  - the consumer's intended product use is *solution/standalone*;
  - the consumer's intended product use is *core component* or higher and the consumer's risk/return profile is *low*; or
  - the relevant product has a green rating for consumers seeking *extremely high* risk / return.
-